

## Outreach Education

# Regional Pediatric Nursing Grand Rounds

## Addressing Vaccine Hesitancy: Latest Evidence and Future Directions

Presented by: Annika Hofstetter, MD, PhD, MPH

Thursday, January 7, 2021 | 1 pm - 2 pm PST via Webex

Program Objectives – The learner will be able to:

- Describe vaccine hesitancy in the U.S.
- List common parental vaccine concerns
- Demonstrate effective vaccine communication techniques
- Discuss other strategies to improve timely vaccination



Dr. Annika Hofstetter is a general pediatrician and health services researcher at the University of Washington and Seattle Children's. She completed her medical education at the University of Washington and her pediatric residency and primary care clinician research fellowship at Columbia University. Her research focuses on pediatric and adolescent vaccination, with a particular interest in high-risk populations. Dr. Hofstetter has expertise examining vaccination coverage using electronic health record and immunization registry data. She also has experience assessing provider-family vaccine communication and conducting technology-based interventions to improve vaccine uptake. She currently has a K08 Award from the Agency for Healthcare Research and Quality to increase influenza vaccination of hospitalized children. Dr. Hofstetter also serves on the Washington Chapter of the American Academy of Pediatrics' Committee on Vaccines and Immunizations.

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Webcast

- No CE credits offered for webcast.

To successfully earn credit, participants must:

- Arrive no later than 10 minutes after the start of the presentation and attend the entire presentation.
- Sign or initial the attendance sheet.
- Complete the evaluation.

Accreditation

- Provider approved by the California Board of Registered Nursing, Provider Number 16541 for 1.0 Contact Hour (Pending)
- None of the speakers, planners, or faculty/content specialists has any conflict of interest or will be discussing any off-label drug or product use. This class has no commercial support or sponsorship, nor is it co-sponsored
- Any monies paid cannot be refunded for cancellation or non-attendance