For over 30 years, the grocery industry in Washington has joined together annually through the Purchase a Miracle (PAM) campaign. This valuable cause-marketing program raises awareness and funds to provide hope, care and cures for patient families at Seattle Children’s.

Retail locations throughout the state participate by displaying special PAM shelf tags during the May 1 – June 15 campaign. Product sponsorships directly benefit cancer research and clinical trials at Seattle Children’s.

**SPONSOR LEVELS AND BENEFITS**

**$2,500 SPONSORSHIP**
- PAM shelf tags on up to two items/product categories at more than 400 retail locations
- Radio spots promoting the PAM campaign on Seattle area stations

**$5,000 SPONSORSHIP**
- PAM shelf tags on up to four items/product categories at more than 400 retail locations
- Your company or product name featured in radio spots

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**RETAIL PARTNERS**

These supportive retailers display PAM shelf tags on sponsor products in their stores throughout the state of Washington.

- Albertsons
- Bartell Drugs
- Cost Cutter
- Food Pavilion
- Fred Meyer
- Haggen
- IGA
- The Markets
- Market Place
- Metropolitan Market
- QFC
- Red Apple Markets
- Safeway
- Thriftway
- Town & Country Markets

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Isaac is a healthy, wild and fearless 5-year-old boy who is always on the go.

Now a kindergartner, Isaac loves to swim, wrestle with his older brother, and play tennis, baseball and football. He has achieved every milestone for his age and is in the 98th percentile for height and weight.

Except for the “superhero scar” on his abdomen, you would never guess what Isaac has been through by looking at him. His scar marks the location where doctors removed a large cancerous tumor when he was a toddler.

His mom, Kelli, looks forward to watching Isaac grow and thrive. She is thankful every day for the respect, care and empathy shown by the entire care team at Seattle Children’s.

“There is no better place for neuroblastoma treatment,” she says. “They saved his life; it doesn’t get any better than that.”

–Kelli, Isaac’s mother
2022 Purchase a Miracle (PAM) Participation

By participating in the Purchase a Miracle campaign, you help change lives and align your products with the most beloved charity in the region. Major retailers in Washington display special PAM shelf tags during the May 1 – June 15 campaign, and product sponsorships directly benefit cancer research and clinical trials at Seattle Children’s.

$2,500 sponsors: PAM shelf tags on up to two items/product categories at more than 400 retail locations plus radio spots promoting the PAM campaign on Seattle-area stations.

$5,000 sponsorship: PAM shelf tags on up to four items/product categories at more than 400 retail locations plus your company or product name featured in local radio spots.

2022 PRODUCT SPONSOR SIGN UP

SELECT SPONSOR LEVEL
☐ $2,500  ☐ $5,000

PRODUCT: __________________________________________
__________________________________________

SELECT PAYMENT OPTION
☐ Bill the company & address provided below

NAME__________________________________________________________

COMPANY_____________________________________________________

ADDRESS_____________________________________________________________________

CITY___________________________________________________________

STATE_________________ ZIP_______________________________

PHONE______________________________

EMAIL______________________________________________

SIGNATURE_________________________________________________

DATE______________________________

2021 PURCHASE A MIRACLE SPONSORS

Dilettante Chocolates
Don Francisco’s coffee
Dove shampoo, conditioners, antiperspirants and deodorant
Canterbury Naturals
Fisher Scones
Franz Natural Wide Pan Breads
Hempler’s
Isernio’s
Krusteaz
Maury Island Farms
nutpods creamers
Oberto Specialty Meats
Oroweat Bread and Thomas Bagels and English Muffins
Polar Seltzer
S&W Beans
Stash Tea Co.
Swire Coca-Cola
Talking Rain
Teavana and Hiball
Theo Chocolate
Tillamook
Yami Yogurt & Zoi Greek Yogurt

Questions?
Contact:
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