Seattle Children’s Legacy Advisors are dedicated to helping individuals create meaningful legacies of hope.

Join us today!

With more than 350 members, Seattle Children’s Legacy Advisors are valuable partners in advancing philanthropy in the community. They share Seattle Children’s commitment to helping individuals create meaningful, charitable legacies.

By educating people on the benefits of charitable planning, Seattle Children’s Legacy Advisors hope to inspire a new community of philanthropists who are able to address their needs for financial security and family legacy while investing in programs that enhance the health and well-being of children in our region.

Philanthropy is an enabling force in the landscape of social causes, especially children’s healthcare. Through their cutting-edge training in charitable planning and their commitment to advancing philanthropy, Seattle Children’s Legacy Advisors are important partners in building a better future for tomorrow’s children. Legacy gift commitments — both realized bequests and documented future gift commitments — represent a significant part of Seattle Children’s total fundraising goal for It Starts With Yes: The Campaign for Seattle Children’s. Whether it’s through their estate plan or a beneficiary designation of their IRA, life insurance policy or bank account, these gifts allow us to meet the unique needs of generations to come. In the past 20 years, Seattle Children’s has received more than 1,500 legacy gift notifications from professional advisors — a valuable source of future support for our patients and families.

“Every day parents walk through the doors of Seattle Children’s holding the small hand of their most precious person. And every day there is work to be done to ensure that each child who enters the hospital will have access to hope, care and cures—and that their family won’t ever have to worry about medical bills when they need to focus on helping their child heal. I’m honored to lead a community of legacy advisors that can fulfill this promise—together we are helping Seattle Children’s realize a healthier future for all children.”

-Jeanne Goussev, managing director of Fiduciary Services for Laird Norton Wealth Management and chair of Seattle Children’s Legacy Council. Jeanne has been a Seattle Children’s legacy advisor since 2009; she received the Champion for Children’s Award in 2018.
Membership Benefits

Your contact information will be listed in the Seattle Children's Legacy Advisor Reference List, an online directory located on Seattle Children's website.

You will receive invitations to special events and tours at Seattle Children's for you and your clients, including the Annual Philanthropic and Legacy Planning for Professional Advisors Continuing Education Conference, Annual Luncheon and Golf Outing for Professional Advisors, or other events that highlight some of the most exciting developments in pediatric care and research.

You will also receive:

- Connection magazine (Seattle Children's quarterly magazine) and GiftLaw (a weekly e-newsletter for advisors)
- Planned giving calculations, customized donor proposals and customized gift agreement templates
- Presentations and marketing brochures to help present the benefits of charitable planning for clients

Sign Up
Visit bit.ly/LegacyEnrollment

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Learn More
Visit www.seattlechildrens.org/giving/donate/legacy-giving
We provide hope, care and cures to help every child live the healthiest and most fulfilling life possible.

www.seattlechildrens.org