

Guild newspers of the Children's Hospital Guild Association

Research Guilds Seek Treatment Breakthroughs



Children's pioneering researcher Dr. Jim Olson led the development of "tumor paint," a breakthrough cancer treatment that could be available for use in operating rooms in less than two years. Since 2003, four guilds have funded the majority of this work.

Special-interest guilds raise money for areas other than uncompensated care, such as research and specific treatment programs. These specialinterest guilds raised nearly \$495,000 for research in 2007:

- · Children's Air Corps Guild
- For the Love of Jacob Guild
- Friends for Life Guild
- Hydrocephalus Research Guild
- Jordyn Dukelow Memorial Guild
- Mackenzie Nesbitt Guild
- Mitochondrial Research Guild
- Pediatric Brain Tumor Research Guild
- Pink Polka Dots Junior Guild
- Siri Mayo Pediatric Sarcoma Research Guild
- Through My Eyes Guild

A surgeon operating on a brain tumor faces a daunting task — removing cancerous cells without damaging healthy tissue. Children's researchers are helping develop a powerful new means of guiding the surgeon's hand. By illuminating cancerous cells, "tumor paint" will identify where a tumor begins and ends more precisely. It will be the first tool to let surgeons see tumors "live" during surgery. "By allowing surgeons to see cancer that would be undetectable by other means, we can make surgeries more accurate and safe," says Children's Dr. Jim Olson, leader of the research team that developed the substance.

The Jordyn Dukelow Memorial Guild, Pediatric Brain Tumor Research Guild, Pink Polka Dots Junior Guild and Kitsap Friends of Children's Guild support Olson's work. "Our goal is no less than eradicating brain cancer in children," says Jim Jaquish, president of the Jordyn Dukelow Memorial Guild, the first guild to raise money for brain tumor research.

Hydrocephalus Guild Seeks Alternative Treatments

Lori Poliski co-founded the Hydrocephalus Research Guild after her son William, now 3, developed the condition as an infant. "Research into new treatments is long overdue," says Poliski, noting that the standard treatment for hydrocephalus — the shunt — was developed in the 1950s. Hydrocephalus occurs when cerebrospinal fluid (CSF) in the brain is not reabsorbed or circulated properly. Shunts drain excess CSF, but they have a high failure rate; thus, many patients undergo numerous surgeries to fix the shunts. Every 15 minutes, someone in the country undergoes brain surgery because of the condition. The guild raised \$220,000 in November 2007, the most raised in the U.S. from a single event benefiting hydrocephalus research, according to Poliski.

The funds support the research of Dr. Anthony M. Avellino, Children's chief of Pediatric Neurosurgery. Avellino is studying the nature and composition of CSF and hopes eventually to develop treatment that changes proteins and genes in CSF instead of installing shunts.

Mitochondrial Guild Funds Early Diagnosis

As with hydrocephalus, there is no cure for mitochondrial disease, which results from failures in mitochondria, specialized compartments in almost every cell of the body. Children with mitochondrial disease can suffer strokes, blindness, deafness, diabetes, liver disease, immune-system disorders and heart and kidney problems, among other serious conditions. Mitochondrial disease affects 1 in 4,000 in the U.S., making it the most common metabolic disease known. Since 2002, the Mitochondrial Research Guild has raised \$800,000 for research and improvements in care. Some of the funds will aid early diagnosis and treatment by supporting the processing of fresh muscle tissue biopsies in Seattle. Previously, frozen tissue samples were sent from Seattle to an East Coast lab, and results could take up to four months. Fresh tissue biopsies are more accurate and can be done in a few days. "The speed and accuracy of these diagnoses will save lives," says Jill Herczog, guild president.

In addition to support from special-interest guilds, the Guild Association's annual funding focus has raised more than \$6 million since 2004 for research. "By embracing research, guilds have made a huge commitment to the care and cures of the future," says Dr. James Hendricks, president of Seattle Children's Hospital Research Institute. "The fact that guilds can do that while steadfastly supporting uncompensated care is nothing short of extraordinary."



Dear Guild Association member,

Children's is at a key point in its history and is now planning for the facilities that will be needed to provide highly specialized pediatric care to the children of our region five years, 10 years, even 20 years from now.

Guilds have always supported Children's growth, dating back to 1908 with the construction of the Fresh Air Cottage. We know that growth is necessary if the hospital is to continue to provide the finest possible care to our region's children. In this issue of *Guild News* you will find a special four-page insert on Children's proposal to expand its Seattle campus. (You may also have seen this supplement in the recent *Connection* magazine.) We ask you to share this important information about Children's with members of the greater community.

As a guild member, you are one of Children's ambassadors. It's natural for neighbors, co-workers, donors and prospective guild members to ask you about the hospital. In the coming months, your events, projects and membership outreach will give you many opportunities to discuss the hospital's need to expand. Familiarizing yourself with the enclosed information will help you understand why Children's needs to grow and to answer many questions about the hospital's plans.

Inside, you'll learn that:

- > The trend of more patients surviving childhood diseases and needing high-intensity health-care services longer coupled with the increasing prevalence of chronic conditions such as diabetes, developmental disorders, and the rising rates of infant prematurity and childhood obesity are straining Children's facilities.
- Providing single-bed rooms, a key component of Children's proposed growth, means decreased infection risk for patients and greater privacy for families.
- > Children's is working to reduce the impact of its expansion on the surrounding neighborhood.

> Children's will continue to use gifts made to guilds primarily for uncompensated care, and always as directed by donors.

After reading the enclosure, consider:

- > Sharing this information with an interested neighbor or friend
- > Discussing it at a guild meeting or displaying it at your next fundraiser
- > Using it to prepare a speaker's remarks or to answer donor questions
- > Incorporating ideas into your event's printed materials
- > Making it available at your next new member recruitment get-together

Some neighbors and supporters have started their own Web site to support Children's growth. To lend your support, visit http://www.friendsofchildrenshospital.org.

If you have questions about Children's expansion or would like to know more about how you can help share this information, please call Aileen Kelly, executive director of the Guild Association, at (206) 987-4816. You can also visit http://masterplan.seattlechildrens.org to learn more about plans for growth on the Children's Hospital campus.

No matter where you live in our region, your support of the hospital's growth is both needed and deeply appreciated. Thank you for all you do for Children's.

Sincerely,

Michele M. Smith

Micheleth Smith

 $Chair, Guild \, Association \, Board \, of \, Trustees$



Michele Smith invites you to a presentation on Children's proposed expansion at 9:30 a.m., prior to the Guild Association annual meeting, Wednesday, May 7, at The Westin Seattle in downtown Seattle. For more information, call (206) 987-2153.

Guild Talk

Welcome New Guilds

The following guilds were established between October and December 2007

ARIANA SOPHIA CDH MIRACLE GUILD

 $Snohomish\ County$

BLUE SKY GUILD

King County

CHILDREN 4 CHILDREN'S JUNIOR GUILD

King County

DAYDREAM BELIEVER GUILD

King County

ETHAN'S HEART GUILD

King County

HANSJE BRINKER GUILD

King County

MITOCHONDRIAL RESEARCH JUNIOR GUILD

Snohomish County

PROJECT GRACE GUILD

King County

SEATTLE UNIVERSITY DANCE

MARATHON GUILD

SMILES FOR MARIN ROSE GUILD

King County

King County

WE KEEP SCORE GUILD

King County

New Guilds Seek Immediate Impact

Students started the **Seattle University Dance Marathon Guild** to support uncompensated care at Children's. The group hopes to attract at least 100 participants to an overnight dance marathon, scheduled for April at the university. Dancers will collect pledges for the event, which will feature a different theme each hour. Children's patients will attend with their families and share stories about their experiences at the hospital. Excited about getting other college students involved in supporting the hospital, the guild looks forward to big results at its first dance marathon.

Formed by Christine Leahy and 12 of her friends, the **Blue Sky Guild** is planning a concert for 500 children and their families Saturday, May 17, at Kane Hall on the University of Washington campus. Led by Steve Roslonek of SteveSongs, the event will feature original songs for kids and families. Roslonek, who has won numerous national awards for his music, will be performing in Seattle for the first time. See calendar on page 11 for more information.

"We chose our name because the term 'blue sky' evokes feelings of being limitless and optimistic. We would like all children to experience these emotions, especially patients undergoing treatment at the hospital," says Leahy. "Our guild's mission is to provide positive, fun and entertaining events for families, with the goal of raising money for Children's uncompensated care."

The Seattle University Dance Marathon Guild is holding its first dance marathon in April at Seattle University.



Increasing Membership

The Jordyn Dukelow Memorial Guild is one of Children's Top 25 fundraising guilds. Formed in 1999, the guild raises money for brain tumor research and has nearly 100 members.

Consider using these membership strategies employed by the Jordyn Dukelow Memorial Guild:

- > Invite event guests to join your guild.
- > Feature a booth at events where guests can learn about membership and sign up.
- > Include an invitation to join your guild when sending receipts to auction supporters.
- > Conduct membership drives in relaxed, informal venues with wine and appetizers for guests. Beforehand, brief members on typical questions to expect. Provide printed membership information and copies of Guild News and Connection magazine.
- > Maintain a page on your guild's Web site where new members can join.

"We're always communicating that guilds are made up of friends with a common goal, working toward a common cause — to help children," says guild co-founder Jana Dukelow.

New Membership Brochure



Do you have a friend, family member or colleague who might be interested in starting a guild? A new Guild Association brochure will

introduce prospective members to guilds and how they support Children's lifesaving work. Filled with inspirational testimonials, the brochure describes first steps toward starting a guild and answers common questions. Use it to encourage others to establish a new guild. To receive your copy, call Matt DeGooyer, Guild Association membership manager, at (206) 987-4923 or e-mail matt.degooyer@seattlechildrens.org.

Bequest Supports Next Generation of World-Class Physicians



Alberta Claire Corkery supported Children's for more than 60 years as a member of the May E. Stewart Guild.

Alberta Claire Corkery's legacy to Children's combined twin passions — the longtime guild member's love for the hospital and her high regard for education. In 1937 Alberta became the first woman to graduate from the University of Washington Department of Economics, and her degree paved the way for overseas work with the United Nations and for a career in Seattle with the U.S. Army Corps of Engineers. Following her mother's lead, Alberta joined a guild, supporting uncompensated care as a member of the May E. Stewart Guild from 1942 until her death in 2006.

Alberta left a bequest to Children's to establish the *Alberta Corkery Endowed Fellowship in Pediatric Medicine*. The endowment will support postgraduate clinical and research training for physicians in pediatric subspecialties. The gift addresses a crucial need. There is a shortage of pediatric specialists in the country, and many of those currently practicing will retire in the coming decade. Alberta's generous bequest supports Children's goal of training the next generation of pediatric health care leaders and helps ensure that families in our region benefit from the best pediatric care in the future.

For more information about bequests and other ways to include Children's in your estate plan, please call Lorraine del Prado at (206) 987-4977.

You can also visit www.seattlechildrens.org — click Ways to Help and Legacy Planning.

Round of Applause

The **Dr. Julien Soule Guild** raised more than \$6,500 through a "non-event" which was "held" between September and November of last year. Nadine Rosendin, Jill Dombey and Joy Cavanaugh created an invitation to "not attend," which was mailed to past guests of the guild's annual holiday event. Guild members requested donations, which made 2007 the 28th consecutive year the guild has raised money for uncompensated care.

The Evergreen Guild raised nearly \$6,500 for uncompensated care at the Elks Naval Lodge in Port Angeles Oct. 20. Approximately 120 guests at the guild's third annual "Cheers for Children's" fall fundraiser enjoyed hors d'oeuvres, wine and desserts. Live and silent auctions featured nearly 70 items, and the guild raffled a fall basket that included cheese, chocolate and other delectable items. The Port Angeles High School Jazz Band provided music. Rob Darling, whose son was treated at Children's for meningitis, gave an emotional account of the family's experience.

The **Holly Guild** sold tickets for several months before raffling an American Girl doll and wardrobe in November, raising nearly \$2,400 for uncompensated care. The guild also raised \$600 for pediatric research at a Santa Breakfast at Olympics West Retirement Inn in Tumwater Dec. 8.

The **Jean Stewart Jordan Guild** raised approximately \$15,000 at its Charity Christmas Gala, held at Wight's in Lynnwood Nov. 1. Nearly 700 attendees did some early holiday shopping and enjoyed wine and hors d'oeuvres. Guests purchased raffle tickets to win items such as travel to Mexico, a basket

of gourmet cooking items and a golf package. Wight's generously donated 10% of the evening's sales to uncompensated care at Children's.

The **Daughters Guild** raised \$3,400 for uncompensated care at Cooper's Ale House in Lake City Nov. 3. Themed "Touchdown for Tots," the event gave fans watching a televised University of Washington football game the chance to support Children's. Raffle items included gift certificates to area restaurants, and silent auction items included Husky sports memorabilia. The guild tracked donations on a poster of a football field on the wall. Cheers went up every time the ball moved toward the goal line. Crossing the goal line marked a \$2,000 "touchdown."

The **Catalina's Hope Guild** held an event at Packaging Specialties in Bellevue Nov. 5. Guests enjoyed hors d'oeuvres and wine, and store employees demonstrated gift wrapping and bow making for the holiday season. The store donated 15% of the evening's \$2,000 sales total to uncompensated care.



The Preston Kuppe Guild raised nearly \$4,900 at the Best of the Northwest Fall Art Show at Magnuson Park in Seattle, receiving proceeds from refreshment sales and admissions

on Nov. 16, the show's opening night. Participating Northwest Crafts Alliance artists donated items (such as the vase, above) for the guild's auction in May at The Golf Club at Newcastle. The pieces included jewelry, textiles, ceramics, glass,

paintings, photography, home accessories, metalwork and woodwork.

The annual **Guild Association Holiday Bazaar** at Children's raised more than \$3,000 for uncompensated care Nov. 16.
Many thanks to the participating guilds: Alan Richard Howard Guild, Casting On for Kids Guild, Dr. H.H. Sherwood Guild, Dr. Jane L. Burns Guild, Dr. Patrick J. Healy Guild, Issaquah Guild, Lyle Harrah Guild, Marion Finley Guild, Martha Lake Guild, Mary M. Clise Junior Guild and the Pink Polka Dots Junior Guild.



The Theiline Pigott McCone Guild raised \$76,000 for uncompensated care at its festive 26th annual Holiday Gala, held at The Fairmont Olympic Hotel Nov. 29. Approximately 220 guests enjoyed hors d'oeuvres, cocktails, dinner and dancing to live music by The Beatniks. KIRO 7 TV news anchor Julie Francavilla emceed a program which included Children's Dr. Russ Geyer, who spoke about treating 4-year-old Courtney Coe for a brain tumor. Courtney's mother praised Children's for her daughter's care. Bruce and M.A. Sangeorzan (above) were among the guild members who attended.

Round of Applause

(Continued from page 5)



The **Paramount Park Guild** raised nearly \$2,000 for uncompensated care in 2007 by selling almonds, cashews and pecans at bazaars, in office buildings and at Children's. The guild purchased nearly 1,200 pounds of nuts from growers and wholesalers and then weighed, bagged, sealed and labeled them for sale. Aided by members Frank and Phyllis Moll (above), the guild has carried on the project for more than 30 years.



During the first two weeks of December the **Plum Creek Guild** collected more than 60 books (left) for hospital patients. The guild also held its holiday cookie sale Dec. 17 and raised more than \$850.

The **Vashon Island Guild** raised more than \$2,000 at the annual Holly Daze Bazaar on Vashon Island Dec. 1. The craft fair featured the work of dozens of local artists in a festive atmosphere of Christmas decorations and holiday music.



The Friends for Life Guild raised nearly \$20,000 for pediatric oncology research at Children's by selling handblown glass ornaments during the holiday season. This was the second year for the guild's project,

which highlights the story of a Children's patient such as Skyler Hamilton (above), who is battling cancer. The ornaments, which Skyler helped design, were red,

his favorite color. The guild sold the ornaments at holiday bazaars and on its Web site, friendsguild.org.

The **Adaline Coffman Guild** picked the first snowy night of the season to hold a magical holiday affair. Themed "100 Years of Caring" in honor of Children's centennial, the event attracted 85 guests to the beautifully decorated Historic Hotel Washington in Chehalis Dec. 1. Attendees enjoyed a delicious dinner while a small orchestra played holiday music. Later, former Guild Association trustee Elna Duffield and current trustee Dorothy Greenwood acknowledged guild member Dolores Goedhard for more than 40 years of service. A silent auction and Raise the Paddle helped the guild raise more than \$25,000 for uncompensated care.



The 13th annual KC Howard Guild Holiday Luncheon raised \$200,000 for uncompensated care at the Sheraton Seattle Dec. 3. Organizers of the event included (from left, above) Susie Ostrander, Kristen Kerns, Laurie Frink, Polly Kenefick and Nancy Senseney. More than 250 guests bid in silent and live auctions and enjoyed a program emceed by John Curley, host of KING 5 TV's "Evening Magazine." Leslie Gilchrist and her daughter, Merill Simpson, 20, described Simpson's recent treatment by Children's neurosurgeon Dr. Rich Ellenbogen for meningocele, a condition related to the spina bifida for which she was treated as a newborn. Applause erupted at the story's happy ending: Simpson, who has fully recovered, will soon earn her nursing degree. She currently interns at the hospital, and hopes to pursue a career at Children's.

The **Dr. Jack M. Docter Guild** held its annual Holiday Affair in the Children's Hospital cafeteria Dec. 7. Members sold holiday gift baskets, toys, ornaments, baked goods and "I Luv Kids" clothing. A raffle featuring an Xbox 360 game system helped the event raise \$7,000. The yearly event gives Children's staff and patient families a convenient opportunity to purchase holiday gifts and raise money for the hospital.



The Casting On for Kids Guild raised approximately \$6,300 in 2007 by selling holiday cards to benefit the "Reach Out and Read" program presented through the Odessa Brown Children's Clinic. The guild sold nearly 20,000 of the cards, which were illustrated by Children's patients, family members and friends. The most popular cards, each selling more than 5,500 copies, were "Snowman Wave," by Ainsly (above), and "Button Snowman," by Jade.



Santa took time away from his busy schedule to help the **A.O.** Wright Guild and the Alan Richard Howard Guild raise more than \$30,000 for uncompensated care at the Santa Breakfasts in December. Held annually at the downtown Seattle Nordstrom store, the breakfasts include entertainment, photos with Santa and visits with Mrs. Claus and Santa's elves. Many thanks to Nordstrom for its generous sponsorship.



Investing in the Future

Why Seattle Children's Needs to Grow



More than half the patients at Children's on any given day have serious, chronic conditions that require the expertise of teams of subspecialists and 24-hour care. Kaelyn Perry received a liver transplant at Children's and continues to make frequent visits to Children's subspecialty clinics for follow-up care.

- > Responsible, staged growth
- > Creating healing environments
- > Support of a caring community

The vision of a better future for sick and injured children has always been the driving force behind Children's Hospital and Regional Medical Center. For more than 100 years, Children's has provided specialized medical care for children in Washington, Alaska, Montana and Idaho, regardless of their family's ability to pay.

In 2007, Children's provided \$65.4 million in un- and under-compensated care, a 57% increase over the previous fiscal year. Our physician-scientists are on the threshold of major new discoveries and advances in the fields of immunology, infectious diseases and oncology.

Today, Children's facilities have reached capacity, and the demand for our services continues to increase. We must prepare today to meet the needs of the next generation of the Northwest's children. We are working with the City of Seattle and the neighboring communities to create a plan that will guide the hospital's growth over the next 15 to 20 years.

A Growing Need

Thanks to advances in pediatric medicine over the past 20 years, more children with serious, chronic illnesses — such as cystic fibrosis or sickle cell anemia — are living into adulthood. These patients now account for more than half of the patients at Children's on any given day, according to Dr. John Neff, who leads the Center for Children with Special Needs.

"Chronically ill children are living much, much longer, and that's great news," says Neff. "But they often require frequent — and sometimes lengthy — hospital stays, and the collaboration among the kinds of subspecialists that are only found in pediatric academic medical centers like Children's."

This trend of more patients surviving childhood diseases and needing high-intensity health-care services longer — coupled with the increasing prevalence of chronic conditions such as diabetes, developmental disorders, and the rising rates of infant prematurity and childhood obesity — are straining Children's facilities. Other children's hospitals throughout the nation are experiencing similar trends, and demand for inpatient services is expected to grow 3.1% every year through 2010.

"We need to be ready to accommodate these patients, and the top-notch care teams that will treat them," says Dr. Thomas Hansen, Children's chief executive officer. 'That means planning today for the hospital we need to have 15 to 20 years from now."

Healing Environment:

Even as we grow, we will sustain the comforting, healing environment that distinguishes our current campus. Our architects specialize in "green" construction that reduces energy use, maximizes the presence of natural light and maintains a sense of connection to the outdoors.

Open spaces, including rooftop and pocket gardens, are prominent in our proposal.



World-class Care Saves Lives

With nearly 60 pediatric subspecialties under one roof — from Adolescent Medicine to Virology — Children's has the largest group of pediatric providers in the region. This web of experts, with broad pediatric experience and deep knowledge about almost any childhood disease, is the reason we have some of the best health outcomes in the nation.

Physician-researchers and nurses develop treatment plans to meet each child's unique physical and developmental needs, while a host of other clinicians — dieticians, respiratory and physical therapists, lab and radiology technicians — provide expert, kid-focused care. Child life specialists, social workers and chaplains support the emotional needs of patients, families and siblings throughout treatment and follow-up care.



Dr. Jim Olson and his team of researchers are working to revolutionize the ability to identify tumor cells during surgery. Their "tumor paint" shows great potential in helping surgeons distinguish between cancer cells and normal brain tissue.

Already at Capacity

Throughout December 2007, Children's operated near maximum capacity. "Flu season had not even begun, and many days we had fewer than 10 beds available, some days none at all," says Susan Heath, MN, chief nursing officer.

"Patients with chronic diseases are more likely to have unplanned admissions for acute illnesses such as infections," says Dr. David Fisher, chief medical officer. "We have to have a certain percentage of beds available for these patients. For many of our most seriously ill patients, there is nowhere else in the region that can provide the care they need."

Pediatric hospitals typically aim for an average inpatient occupancy level of 65%. Children's is consistently operating at 75% occupancy or above.

"That's a strain on the whole system—and very hard on patients, their families and our staff," adds Heath. "Having so few available beds keeps me up at night. We can experience delays in surgery or wind up holding patients in the Emergency Department when we are so full."

Why Are Single-bed Rooms So Important?

Since their 2-year-old son Ben's diagnosis with Stage 4 neuroblastoma, a serious childhood cancer, Carin and Jeff Towne have spent more than 40 nights at Children's. One recent entry from Carin Towne's blog gives a parent's view of sharing a hospital room with another family. She asks readers to imagine having to share a hotel room with another family on your resort vacation, and how upsetting that would be: "Only this isn't a resort," she writes. "It is Children's Hospital. And instead of sharing drinks with your new-found friends, you share all-nighters, crying and throw up."

In addition to giving families privacy in a profoundly stressful time, there are compelling medical reasons for single rooms — like stopping the spread of infection.

"The immune systems of chronically ill children are often compromised and infections can be devastating for these patients," says Dr. Danielle Zerr, an infectious disease specialist at Children's. "It's much harder to prevent hospital-acquired infections when patients share rooms. That's why single-bed rooms are becoming the standard at pediatric hospitals across the nation."

"Having so few available beds keeps me up at night."

— Susan Heath, MN,
Children's chief nursing officer



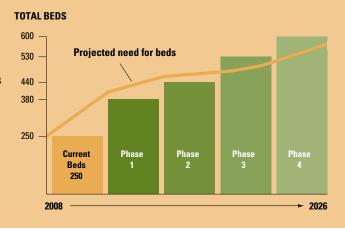
Kaden Hollis with his dad before transplant surgery. When a child is hospitalized, the whole family is affected. Our plan calls for all single-bed rooms, which promotes patient privacy, improves infection control and provides families with a healing environment.

Our Mission

We believe all children have unique needs and should grow up without illness or injury. With the support of the community and through our spirit of inquiry, we will prevent, treat and eliminate pediatric disease.

Responsible, Staged Growth

To meet the projected inpatient need, Children's plan adds beds in phases over the next 15 to 20 years, bringing the potential bed count from the current 250 to 600. Pediatric hospitals aim for an average occupancy level of 65%. We consistently operate at 75% or higher.



Why Not Just Move?

Homeowners considering a major remodel are likely to ask themselves if it wouldn't be easier just to move. Children's has thought about it, too, and for many reasons, realized that remaining on the current hospital campus is essential.

"The cost to move to a new location is prohibitive. It would divert unrestricted funds away from uncompensated care and research — even if we could find an appropriate, available piece of land," says Dr. Sandy Melzer, leader of strategic planning and an attending physician at Children's. "Building a satellite hospital presents significant problems. We'd have to duplicate expensive services, such as stand-alone intensive care units. The unpredictable nature of pediatric illness creates wide swings in daily patient

volumes and makes operating smaller hospitals challenging and not very cost-efficient."

The critical shortage of pediatric subspecialists in this country makes it unlikely that Children's could successfully staff two different inpatient locations 24 hours a day, seven days a week.

"To put it in perspective, there are more adult cardiac-trained specialists than there are pediatric specialists in all specialties combined," says Melzer.

Being near the University of Washington is also important to us as an academic medical center; most of our physicians are also UW faculty, and we are home to the UW pediatric residency program, one of the most highly sought-after programs of its kind in the country.

Children's Outpatient Care Closer to Home

Through our regional clinics, telemedicine program and partnerships with other health-care organizations, Children's continues to bring outpatient pediatric specialty care closer to the families of our region and reduce trips to our Seattle campus. This also allows us to keep high-intensity services such as inpatient care together at the hospital. In April 2008 we will open a new clinic in the Tri-Cities, and we recently acquired property near downtown Bellevue for a new outpatient facility that is expected to open in 2010. Similar facilities are planned for Everett and South King County.





We deliver compassionate care based on the most advanced clinical knowledge and research — whether your child comes to us with a broken bone or a life-threatening disease. We're planning today to make sure we are here for every patient that needs us in the future.





Support of a Caring Community

Children's phased expansion will be rooted in financially sound principles. Unrestricted philanthropic gifts will help fund Children's expansion, as will drawing from hospital cash reserves and taking on a measure of debt.

"Children's remains committed to its founding promise of caring for all children in our region, regardless of their family's ability to pay," says Michele Smith, chair of Children's Hospital Guild Association Board of Trustees. "The Guild Association will continue to focus on funding uncompensated care at Children's. We're committed to our

strong tradition of support for Northwest families who have relied on Children's when their child is sick or injured."

"All gifts will continue to be used as directed by the donor," says Doug Picha, president of Children's Foundation.
"Community support is vital to Children's expansion plan, and philanthropy will continue to play an important role in funding uncompensated care, facility growth and the research that will lead to the care and cures of the future."

Children's is working with the City of Seattle and neighboring communities to develop a master plan detailing phased development during the next 15 to 20 years. For more information about the proposed concepts and planning process, visit http://masterplan.seattlechildrens.org/.

Being a Responsible Neighbor

Children's has a long history of working to reduce its impact on the surrounding neighborhood. We are currently working with a Citizen Advisory Committee, appointed by the Seattle City Council, to understand community perspectives and refine our growth plan. In response to the concerns of our neighbors, we have developed three alternatives to our original proposal that include reducing the height of the proposed buildings by 80 feet.

Innovative transportation solutions

"We are finding innovative ways to reduce the traffic impact of our expansion, and we're working to improve our already successful alternate commute program," says Paulo Nunes-Ueno, Children's transportation manager. "About 66% of Children's staff use some sort of alternate transportation rather than drive to work alone, and in the near future we will add a neighborhood FlexBike system, and an expanded shuttle system to connect the hospital with transportation hubs throughout the region."

"It's important to us to be good neighbors," says Ruth Benfield, vice president for Facilities. "As we grow to meet the needs of the patients who depend on us, we will work collaboratively to find solutions we can all live with."

Ultimately, the Seattle City Council must approve the plan before Children's can go ahead with any development.



4800 Sand Point Way N.E. Seattle, Washington 98105 (206) 987-2000



The Jack and Colleen Ryan Guild raised more than \$200,000 for uncompensated care at the fourth annual Seattle Snow Ball, a black-tie affair held Dec. 18 at The Fairmont Olympic Hotel in Seattle. Approximately 375 guests enjoyed dinner and dancing at the event, which included remarks by Dr. Bryan H. King, Children's director of Child and Adolescent Psychiatry. The annual fundraiser for parents, grandparents and young adults gives families the opportunity to include several generations in an elegant affair to benefit Children's. Young people attending the event included (from left) Madison Pollastro, Fanny Anderson and Shannon Duffy. Special thanks to generous sponsors Joe Clark, La Panzanella and Pay Northwest.

(Continued from page 6)



The **Smiles for Marin Rose Guild** collected several thousand dollars' worth of gifts for teenaged Children's patients at a holiday open house Dec. 22. The event included hors d'oeuvres and wine for guests who donated the items. Several baskets were needed to hold all the gifts, which were delivered to Children's on Christmas Eve.



The **Ned and Kayla Skinner Guild** raised \$25,000 at the Sweetheart's Ball Feb. 9 at the Palace Ballroom in Seattle. The romantic evening featured hors d'oeuvres, wine, dinner and a silent auction. After dinner, guests such as (above, from left) Sonja and Jeff Hallstrom and Laurie and Steve Samuelson danced with their sweethearts.



The **Eleanor Henry Reed Guild** raised \$48,000 for uncompensated care at La Fête: Downtown Go-Go Lounge at the Palace Ballroom in Seattle Feb. 1. Approximately 100 guests enjoyed wine, hors d'oeuvres and dancing. Raffle packages featured a boat cruise and dinner, a trip to Napa Valley and a golf and spa package with dinner. The parents of Douglas Eberwein, 3, who was diagnosed with acute lymphoblastic leukemia in 2006, spoke about his treatment at Children's, which included a bone marrow transplant from his fraternal twin. Many thanks to sponsors Smith and Greene, Carney Badley Spellman, Washington Trust Bank, Lisa Turnure Real Estate of Coldwell Banker Bain and Tom Douglas Catering and Events.



The **Imagine Guild** raised \$13,500 at "Walk the Red Carpet for Children's," held Feb. 24 at Lincoln Square Cinemas in Bellevue, where arrivals were photographed on the red carpet by "paparazzi." Before settling in to watch the 80th Annual Academy Awards presentation on the big screen, partygoers enjoyed wine and hearty hors d'oeuvres, purchased raffle tickets and bid in a silent auction. In keeping with the theme of the event, Captain Jack Sparrow and Batman look-a-likes made special appearances. Many thanks to title sponsor Lincoln Square Cinemas and supporting sponsors The Bellevue Collection, The Seattle Times and The Parlor Billiards & Spirits.

Spotlight





FROM TOP: Don Kitch Jr. (left) talked about Children's at Chestnut Hill Academy in Bellevue, where students raised money for Team Seattle.

Donna and Don Kitch, pictured with daughter Siena at Daytona in January, founded Team Seattle, one of the most successful guilds in Children's history.

Final Lap

Team Seattle competes in last Daytona race.

The Team Seattle Guild raised more than \$480,000 for Children's cardiac intensive care at the guild's farewell appearance in the Rolex 24 Hours at Daytona race on Jan. 26 and 27. Guild co-founder Don Kitch Jr. and fellow drivers Ross Bentley, Chris Bingham, Bill Cotter, Steve Miller, Chris Pallis, Chris Pennington and Don Pickering sped around the track in two custombuilt Porsches, garnering donations for each lap completed. The guild has raised \$3.1 million for Children's in 12 years of competition at Daytona. Team Seattle travels to France later this year to practice and hopes to be invited to the prestigious Le Mans 24 race in 2009.

Many thanks to major sponsors Jackson Dean Construction, HomeStreet Bank, Microsoft Live Search, Kid's Country Learning Centers, Park Place Ltd., Microsoft Corporation, MyoVision, Barrier Motors, Peltram Plumbing and Wayne's Roofing.

Founded in 1997 by Don and Donna Kitch, Team Seattle has established two endowments and has helped make Children's one of the few pediatric medical centers in the country with intensive care services and space devoted exclusively to cardiac patients.

Not surprisingly, caring for others runs in the Kitch family. The couple's 5-year-old daughter, Siena, recently participated in a "kids helping kids" walkathon organized by her mom to benefit the guild. Youngsters from Chestnut Hill Academy in Bellevue recruited family members, emptied piggy banks and contributed Tooth Fairy money to support the cause. "Don and Donna Kitch are pioneers," says Michele Smith, who chairs the Guild Association Board of Trustees. "They galvanized support for Children's among many in the racing community, and did so with passion, perseverance and love for the children they were helping."



FROM LEFT:
Team Seattle
driver Chris Pallis,
Children's CEO
Dr. Thomas Hansen
and Don Kitch Jr.
take in the action at
the Rolex 24 Hours at
Daytona race.



The Hydrocephalus Research Guild includes (top row, from left) Kelli Marble, Jennifer Trudeau, Brock Graber, Kim Norquist, Skeets Norquist, Rex McFarlin, Paul Gross, Yvonne Blumenthal, John Lane and Miles Fabian, and (seated, from left) Betsy Conyard, Leslie Kempthorne, Mary McFarlin and Lori Poliski.

Guild Raises \$220,000 for Hydrocephalus Research

The Hydrocephalus Research Guild, founded by Paul Gross and Lori Poliski after their son William developed hydrocephalus, raised \$220,000 at its first major event. More than 300 guests gathered at The Golf Club at Newcastle Nov. 10 for a gala and auction that included hors d'oeuvres, dinner and live and silent auctions.

Hydrocephalus, sometimes called "water on the brain," results when cerebrospinal fluid is not reabsorbed or circulated properly and causes a buildup in the brain. Award-winning author and filmmaker Sherman Alexie, who was born with hydrocephalus, spoke about living with the condition. Alexie also showed part of a documentary he is producing on the topic. Dr. Anthony M. Avellino, Children's chief of Pediatric Neurosurgery, spoke about research to improve treatments for, and ultimately cure, hydrocephalus. Many thanks to Avanade for its generous sponsorship.

Guild Members Invited to Pathways Series

Children's joins *ParentMap* magazine in presenting the Pathways Lecture Series for Parents, where leading experts address challenges parents face in raising children. Tickets are \$18 in advance or \$25 at the door for most Pathways lectures, and \$25 in advance or \$30 at the door for Dr. Gottman's lectures. Each lecture runs from 7 to 9 p.m. For more information or to purchase tickets, visit www.parentmap.com/pathways or call (800) 838-3006.

Turn It Off! (Or Not): Is Media Always Bad for Kids?

Dimitri Christakis, MD, MPH Wednesday, March 26 Newport High School, Bellevue

Mindful Parenting

Daniel Siegel, MD Monday, April 14 Town Hall, Seattle

Opting In/Opting Out in 2008:
Women Discussing Work/Family Choices

Mona Locke

Tuesday, April 29 Broadway Performance Hall, Seattle

The Teen Brain: What Parents Need to Know

Laura Kastner, PhD

Tuesday, May 6 Seattle Children's Theatre

"Making Marriage Work"

John Gottman, PhD

Tuesday, May 20 Herzl-Ner Tamid, Mercer Island

Guild's First Event Raises \$155,000



Founding members of the We Believe Guild include (from left) Suzanne McGill, Amy Roberts, Darcy Hollie, Joy Roush, Kimberly Mecham, Suzan Williams, Julie Patrick, Kate Johnson and Shalisan Foster.

The We Believe Guild raised \$155,000 at its inaugural event at the Harbor Club in Bellevue Nov. 10. The dinner and casino night, themed "Bubbles and Baubles," drew more than 150 guests who enjoyed hors d'oeuvres, wine and a delicious dinner. Attendees bid in a live auction for a vacation to Acapulco and purchased raffle tickets for diamond earrings and a men's Invicta watch. The Raise the Paddle segment benefited uncompensated care at Children's. Parents Matthew and Jennifer Goldberg spoke about their son Tate's treatment at Children's for an immune deficiency disease. Michele Smith, chair of the Guild Association Board of Trustees, welcomed the new guild to Children's and spoke about the hospital's history.

Uncompensated Care Rises in 2007

Children's provided an unprecedented \$65.4 million in un- and under-compensated care, a 57% increase over 2006 due to the complexity of care needed for our patients from low-income families. "It's important not to feel overwhelmed by the increasing need for uncompensated care," says Aileen Kelly, executive director of the Guild Association. "Instead, take this as an opportunity to reaffirm the value of every member in your guild and everything you do. Whether your projects are large or small, everything adds up to make a difference to children and families."

Growth of Uncompensated Care, 2003–2007 (in millions)



Uncompensated care has more than doubled since 2003.

Guild Association Tips for Success

In this issue: In-Kind (Non-Cash) Gifts | Auction Purchases Exceeding Fair Market Value

In-Kind (Non-Cash) Gifts

Guild events depend heavily on generous donors who provide non-cash gifts for raffles and live and silent auctions. Typically called "in-kind," these are any gifts other than those of cash or stock. For example, dance lessons, a motorcycle, lodging, cooking classes, a diamond ring, printing, and catering are all in-kind gifts. Assist donors who make in-kind gifts by providing clear communications that are consistent with IRS rules.

Acknowledging In-Kind Gifts

Donors making in-kind gifts occasionally request receipts stating their gifts' value. *IRS regulations* prohibit guilds (or the Guild Association) from determining a value for donors on a receipt for non-cash gifts. Guilds may indicate value **only** on receipts for cash donations.

Guilds can and should provide a thank-you letter that describes the in-kind gift. For example, you can write, "Thank you for the donation of the emerald-cut, one-carat diamond earrings." You may not, however, state a dollar value for the earrings. Similarly, your thank-you letter should not state the value of in-kind gifts such as printing, catering or entertainment.

A sample in-kind gift thank-you letter can be found at www.seattlechildrens.org. Click on Ways to Help, Guilds, Resources and Event Planning Resources.

Large In-Kind Gifts

If a donor values an in-kind gift at more than \$500, he or she may be able to obtain a tax deduction by filing IRS Form 8283.

If a donor values the in-kind gift at \$5,000 or more, and the donor wants to claim a tax deduction, the donor should submit IRS Form 8283 to the Guild Association for a signature verifying the item has been received. Signing Form 8283 does not imply that the Guild Association agrees with the value of the donation stated by the donor. The Guild Association returns the form to the donor to be filed with their individual tax return. If the donated item is later auctioned or sold, the Guild Association completes IRS Form 8282, records the item's sale price and files Form 8282 with the IRS. A copy of the form is sent to the donor for his or her records.

Regardless of the value of the gift, the IRS does not allow deductions for in-kind gifts of services such as printing, catering, use of vacation homes or entertainment.

IRS rules involving in-kind gifts are complex. Encourage individuals considering a substantial in-kind gift to consult with a tax advisor. **Neither the Guild Association nor individual guilds may give tax advice.**

Auction Purchases Exceeding Fair-Market Value

Individuals are allowed by law to deduct the dollar amount that exceeds the fair-market value of auction items purchased to benefit Children's.

For example, if someone pays \$1,000 for an item that has a fair-market value of \$800, \$200 would be considered a cash donation.

After your event, individuals purchasing auction items should receive a statement with: > A brief description of the item(s) purchased

- > The stated value of each item, provided by the item's donor
- > The amount paid for the item
- > The tax-deductible amount, if applicable, which is the amount paid minus the fair market value

"Priceless" Auction Items

It is permissible to list an auction item as "priceless" in your catalog, but the buyer's statement must list a donor-stated value, or the buyer cannot obtain a tax deduction. Without the donor-stated value, the IRS concludes that the value of the item equals the price paid. For example, if a buyer pays \$500 for a painting, and the auction statement does not give a donor-stated value for the painting, the IRS considers the value to be \$500. Since the purchaser has not paid more than fair-market value, no IRS deduction is allowed. Therefore, guilds should always provide the donor-stated value on the buyer's statement.

The Guild Association strongly recommends using MaestroSoft® AuctionMaestro Pro® software to track important auction information and generate bidder statements.

If you have questions or need additional information, please call (206) 987-2153. The Guild Association staff is here to help.



Shoreline Thrift Store Guild members Virginia Gessner and David Baker unload furniture donations at the Shoreline Thrift Store. Quality thrift store donations support uncompensated care.

Children's Retail Stores

Children's Retail thanks the many guild members who donate quality items to its thrift stores. Collectively, guilds donated nearly \$512,000 worth of merchandise in fiscal year 2007. The following were the top-donating guilds to Children's Retail during the year. The dollar figure indicates the approximate value of merchandise donated, as stated by the donors.

Kent Thrift Guild	\$40,218	Lena M. Hubbard Guild	\$19,300
Des Moines Auxiliary	\$26,800	Mona Westover Guild	\$17,200
Trilogy Guild	\$21,900	Dr. Tom Dooley Guild	\$15,800
Loyal Heights Guild	\$20,100	Helen Taylor Bush Guild	\$15,700
Kent Guild	\$19,320	Jean Stewart Jordan Guild	\$13,900

Mark Your Calendar

Please inform the Guild Association office of the results of your guild's event or project so your success can be recognized in our next issue of *Guild News*. (Please see contact information on the back cover.)

20th Annual Beverly Lambert Guild Celebration Friday, March 28, 6 p.m.; Woodside/Braseth Gallery, Seattle Enjoy wine and heavy hors d'oeuvres at an exciting art gallery party. Tickets are \$75 and \$150 per person. Call (206) 329-8669.

Spring Tea Luncheon Saturday, March 29, 11 a.m.; Kitsap Golf and Country Club, Bremerton Purchase items for your spring wardrobe at a CAbi (Carol Anderson by invitation) fashion show and silent auction. Tickets are \$25 per person. Call (360) 874-1711 for more information. Presented by the Silverdale Guild.

"Uncorked for Uncomp" Saturday, March 29, 6 p.m.; Brotherton Cadillac, Renton Join the Emily Goudie Guild for a lovely evening featuring hors d'oeuvres, wine and live and silent auctions. Tickets are \$40 per person. Call (425) 917-0836 for more information.

84th Annual Children's Garden Sale Saturday and Sunday, April 26 and 27, 9 a.m. to 5 p.m.; Children's Administrative Offices, 6901 Sand Point Way, Seattle This sale will feature unusual varieties of perennials, annuals, shrubs and trees — many of which have been propagated on hospital grounds. Get expert gardening advice, enjoy complimentary refreshments and purchase raffle tickets to benefit Children's. Come early for the best selection. Call (425) 338-0125 for more information. Presented by the Laura Brigman Guild.

An Affair of the Heart Tuesday, April 29, 6 p.m.; Harman Senior Center, Yakima The Jeannine Hedwall Guild's 28th annual spring event will feature a raffle and silent and live auctions of garden art, luncheons, handmade quilts, weekend retreats and much more. Enjoy delicious appetizers, refreshments, coffee and desserts. Admission is \$5 donation at the door. Call (509) 248-2316 for more information.

Art à la Carte Friday, May 2, 11 a.m.; The Golf Club at Newcastle, Newcastle A lovely luncheon will include silent and live auctions featuring the work of Northwest artists, including jewelry, textiles, paintings, glass and photography. Tickets are \$50 per person before April 15 and \$60 per person thereafter. Call (206) 910-7200 for more information. Presented by the Preston Kuppe Guild.

Guild Association Annual Meeting
Wednesday, May 7, 9:30 a.m. registration,
displays and training; 11:30 a.m. meeting and
luncheon; The Westin Seattle, Downtown
Seattle Celebrate guild successes and learn
about future directions for the Guild Association
and Children's Hospital. Call (206) 987-2153 or
e-mail guildassociation@seattlechildrens.org.

"At the Barn" Burkland Road Antique and Garden Faire Friday, May 9 and Saturday, May 10, 9 a.m. to 3 p.m. both days; Juntunen Farm and Gardens, Mount Vernon Dozens of vendors will sell antiques, garden art, gifts and food. Enjoy self-guided tours of nine acres of the 51-acre farm, which are dedicated to garden themes from simple, cottage-style designs to more formal, European-inspired garden rooms. Admission is \$5 per person; children attend for free. Call (360) 416-6650 for more information, or visit www.juntunengardens.com. Presented by the Ann Carlson Guild.

Seattle KIDS Day Saturday, May 10, 11 a.m.; The Pacific Science Center, Seattle Enjoy a fun-filled day for the entire family and help find a cure for primary immunodeficiency disorders. Admission is free. Call (425) 562-1784 for more information. Presented by the Primary Immunodeficiency Research Guild.

Tri-Cities Guilds Golf Classic Saturday, May 17, 7 a.m. to noon, registration and check-in; 8 a.m. or 1 p.m. tee-off; Tri-City Country Club, Kennewick Event will include a continental breakfast, lunch and dinner. Awards ceremony during dinner will feature live and silent auctions. Registration is \$800 for a foursome. Call (509) 551-1808 or visit www.tcchguilds.org. Presented by the Tri-Cities Golf Classic Guilds.

SteveSongs Concert Saturday, May 17, 11 a.m.; Kane Hall, University of Washington, Seattle The concert will feature original songs for kids and families by Steve Roslonek of SteveSongs. Tickets are \$10 for children and \$12 for adults. Infants under 2 attend for free. Roslonek's music is especially recommended for children ages 2 to 10. Presented by the Blue Sky Guild. For more information, call (206) 938-6703 or visit www.stevesongs.com/shows.html.

Haircuts 4 Kids Golf Tournament Saturday, May 17, 1:30 p.m.; Trophy Lake Golf & Casting, Port Orchard Enjoy a delightful round of golf and chances to win wonderful prizes. Lunch, golf, cart, barbecue and auction included for \$120 per person. Call (206) 914-4111 for more information. Presented by the Haircuts 4 Kids Guild.

Fourth Annual Black Tie Bingo Dinner and Auction Saturday, May 17, 6 p.m.; Spirit of Washington Event Center, Renton The Nightingale Guild's annual event will feature bingo, silent and live auctions, dessert auction and a delicious dinner. Proceeds benefit uncompensated care and Children's Intensive Care Unit. Tickets are \$50 per person before April 28 and \$75 per person thereafter. Call (253) 630-0423 for more information.

Fourth Annual Winemakers Dinner & Auction Sunday, May 18, 4:45 p.m.; Purple Café and Wine Bar, Kirkland Enjoy hors d'oeuvres and a delicious five-course dinner with wine pairings. Featured winemaker Mike Januik will provide commentary on wine selections. Tickets are \$75 per person and include a raffle and live and silent auctions. Call (425) 402-6409 for more information. Presented by the Eastside Friends for Children's Guild.

Children's Ride Gala and Auction Friday,
June 27, 6 p.m.; Hyatt Regency Bellevue The
auction will feature a Harley-Davidson motorcycle
customized by Brian Klock of Klock Werks Kustom
Cycles. Tickets are \$150 per person and include
dinner, entertainment and live and silent auctions.
Call (206) 987-4876 or visit www.childrens-ride.
com. Presented by the Imagine Guild.

Children's Ride 13 Sunday, June 29, 7 a.m. registration begins; Qwest Field, Seattle Custom motorcycle builders Paul Yaffe and Keith Wong will lead a ride escorted by the Washington State Patrol from Qwest Field in Seattle to White River Amphitheatre in Auburn. Enjoy a delicious barbecue and an afternoon of great music. Registration is \$60 per person and includes a concert. Tickets are also available for the concert only. Call (206) 987-4876 or visit www.childrens-ride.com. Presented by the Imagine Guild.

20th Annual Pacific Northwest Historics
Vintage Auto Races Friday, July 4 to Sunday,
July 6, 8:30 a.m. to 5 p.m.; Pacific Raceways,
Kent Celebrate the Fourth of July weekend and
the 20th anniversary of the Historics races with
Al Unser Sr., four-time winner of the Indianapolis
500. Enjoy races featuring more than 250 rare
and beautiful pre-1970 automobiles. Displays will
celebrate the 60th anniversary of the Porsche
and feature vehicles from the Historic Stock Car
Racing Series. Adult tickets are \$25 per day or
\$40 for a three-day pass; children's tickets are \$5
per day. Visit www.northwesthistorics.com or call
(206) 987-2777. Presented by the SOVREN Guild.

Warren Moon & Steve Pool Golf Classic Guild Cocktail Party and Auction Sunday, July 13, 6:30 p.m.; Seattle Marriott Waterfront Join NFL Hall of Fame quarterback Warren Moon and KOMO 4 TV's Steve Pool for cocktails, dinner and silent and live auctions. Tickets are \$250 per person. Call (206) 524-5300. Presented by the John L. Scott Foundation.

Warren Moon & Steve Pool Golf Classic Monday, July 14, 11 a.m.; The Golf Club at Newcastle, Newcastle Hit the links with the Warren Moon & Steve Pool Golf Classic Guild. Entry fee is \$500 per person. Call (206) 524-5300.

Our Mission

To serve as advocates for Children's Hospital and Regional Medical Center through our volunteer, philanthropic and educational endeavors to ensure excellent care for all children in our region.

Guild News is published four times a year by the Children's Hospital Guild Association.

Deadline for the summer issue is April 15, 2008.

News items and photos* should be submitted to: Helen Gervais Children's Hospital Guild Association M/S S-200, P.O. Box 50020 Seattle, WA 98145-5020 (206) 987-6928

helen.gervais@seattlechildrens.org

*By submitting a photo, you have consented to its use in *Guild News* and/or *Connection* magazine.

CHAIR, BOARD OF TRUSTEES Michele M. Smith

EXECUTIVE DIRECTOR Aileen Kelly

EDITOR Keith Mack

SPECIAL SUPPLEMENT WRITERS

Elizabeth Austen (lead writer), Lisa Brihagen, Jennifer Fisch and Daniel Mullen

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Members of the Trilogy Guild, representatives of Barnes and Noble at Crossroads in Bellevue and staff and patients at the Odessa Brown Children's Clinic pose with some of the 3,357 books collected over the holidays by the guild and bookstore for the Books for Kids program.

Books for Kids Update

Guild members have collected funds and thousands of books for the Books for Kids program. Books reflecting different cultures and in a variety of languages are still needed for all age groups (new books only, please) and can be brought or mailed to the Guild Association for distribution.

The Books for Kids program will conclude at the Guild Association annual meeting May 7. For more information, including a list of requested books, call Claudine Schneider at (206) 987-4827 or e-mail claudine.schneider@seattlechildrens.org.



Guild Association Annual Meeting

Wednesday, May 7, 9:30 a.m. registration, displays and training; 11:30 a.m. meeting and luncheon; The Westin Seattle, Downtown Seattle

Don't miss the 2008 annual meeting. Enjoy the company of fellow guild members and celebrate your successes. For more information, call (206) 987-2153 or e-mail guildassociation@seattlechildrens.org.

Children's
Hospital Guild Association

M/S S-200 P.O. Box 50020 Seattle, Washington 98145-5020

www.seattlechildrens.org

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