

# guild news

A publication for the members of the Children's Hospital Guild Association

## Founding Mothers



*When Anna Clise and 23 friends founded Children's, women in the U.S. wielded little political or economic power and were not even allowed to vote. "In spite of the obstacles, Children's founders became effective advocates for society's most vulnerable members," says Nancy Senseney.*

It's a story that will be retold many times during Children's 100th anniversary year: The death of Anna Clise's 6-year-old son from inflammatory rheumatism (acute swelling of the joints) in 1898 made her tragically aware of the lack of specialized care for children in the Pacific Northwest — and inspired her to take action.

"Anna wanted to prevent other mothers from experiencing the pain of losing a child," says Nancy Senseney, chair of the Children's Hospital Guild Association Board of Trustees and Clise's great-granddaughter. "Reaching out to others helped lessen her grief."

For several years after her son's death, Clise studied how sick children were cared for in Seattle and elsewhere, by visiting numerous hospitals around the United States. At the time, only about 50 physicians in the country took an interest in treating and studying children's diseases, and no more than six doctors practiced pediatrics exclusively. Although facilities for the care of deaf, blind and mentally ill children existed in Seattle, Clise learned that no services were available for children with crippling skeletal and muscular deformities. These treatable conditions were often caused by common ailments of the day, such as rickets, polio, tuberculosis, osteomyelitis and malnutrition.

In 1907, with the help of 23 female friends, Clise founded Children's Orthopedic Hospital Association, the first organization in the Pacific Northwest to treat these children — most of whom would otherwise have been left to endure pain and disability throughout their lives.

A founding principle of the hospital was the belief that all children, regardless of race, religion, gender or their families' ability to pay, deserved medical care — a progressive ideal

at the time. "A group of women raising money for children in the early 1900s was unusual, especially with the caveats of race and financial diversity," says Senseney. "Children with physical or mental challenges were shunned and left to suffer behind closed doors." Race was a sensitive issue. "The idea of treating children of multi-ethnic backgrounds was unthinkable to many," she adds. In spite of this common prejudice, more than half (seven of 13) of Children's first patients were children of color.

Understanding the hospital would succeed only with community support, Children's founders soon began encouraging "neighborhood fund-raising guilds." By the end of 1907, 10 guilds had been established. Members paid \$5 per year in dues, but most did not have additional cash to give. Instead, they sewed bandages, diapers, bed linens and clothing for patients and donated furniture, food, books and toys.

The early focus on guilds proved vital to the hospital's survival: Dozens of guilds were founded in Children's first 25 years, setting the stage for the 500 guilds that make up the modern Guild Association. Today, 23 of the earliest guilds still actively support Children's.

Children's has remained true to Clise's original vision of never turning away a child in our region who needs medical care. In the most recent fiscal year, the hospital provided nearly \$42 million in uncompensated care, aided by guild members' fundraising, personal giving and bequests. "Anna Clise wanted to prevent suffering," says Senseney. "It's the same compassion that guild members feel today. We are all related."

**For more information on Children's history, visit [www.seattlechildrens.org/100years](http://www.seattlechildrens.org/100years).**

# A Look Back at 100 Years of Children's

## *In this issue:* Facilities

*Raising \$6 million for the Janet Sinegal Patient Care Building was a big leap for guilds, which had always focused on uncompensated care. When we examined our core values, we concluded that building facilities was an important part of our history. After all, Anna Clise helped build the first facility in our region dedicated to caring for children — the Fresh Air Cottage. Our decision paved the way for future guild involvement in hospital projects.*

— Laurie Samuelson, former chair  
Guild Association Board of Trustees



### That Was Then

Since Children's was established, its facilities have expanded to meet the increasing demands that come with a growing region. But in the very beginning, Children's was a hospital with no building. In 1907, Children's arranged to treat 13 children in a small ward of Seattle General Hospital.

Children's trustees soon recognized the need for their own building. In spite of some community opposition, they built the 12-bed Fresh Air House (more commonly known as the "Fresh Air Cottage") on Seattle's Queen Anne Hill in 1908. At the time, fresh air was considered essential to recovering from illness. The building provided a place for children to recuperate from surgeries at local hospitals.

In 1911, trustees spent \$76,000 to build a three-story, 70-bed brick hospital next to the Fresh Air Cottage. A fourth floor was added within a few years, and a new wing added 80 beds, a playroom and a swimming pool in 1928. Guilds raised money to support each of these expansions.

In 1953, Children's built a larger, more modern hospital at its current location in Seattle's Laurelhurst neighborhood. When the building was complete, all of the hospital's contents and 56 patients were transported from Queen Anne Hill to the new complex in a move dubbed "Operation Orthopedic." The endeavor required 1,000 volunteers, many of them guild members.

Children's began planning for a \$33.4 million upgrade in 1968. Completed in 1978, a five-story wing doubled the hospital's floor space, increased the hospital's number of beds to 193 and included a psychiatric ward and a new intensive care unit.



### This Is Now

Children's is expanding again. Once more, our region's growth is a key factor. But the hospital is also driven by the need to provide the complex care demanded by modern medicine and to improve the quality of care through research, all in a setting that is focused on families.

To help meet these demands, the 100,000-square-foot Janet Sinegal Patient Care Building opened in 2004, raising the hospital's capacity to 250 beds. Children's Guild Association raised \$6 million to aid in its construction. In 2006, the 168,000-square-foot Melinda French Gates Ambulatory Care Building opened, bringing together nearly all of Children's 30-plus specialty clinics and related diagnostic services in one place.

Children's research expansion will be supported by the Seattle Children's Hospital Research Institute, which was created last November and will be housed in nearly 500,000 square feet of space in downtown Seattle.

The Fresh Air Cottage admitted 39 patients in its first year. Last year, the hospital recorded 12,325 admissions, 31,852 emergency room visits and nearly 170,000 outpatient visits. While facilities today are light-years ahead of where they were a century ago, they have always required support from a generous community. Guild members can be proud of the role they've played in helping provide the right healing environment for children and their families during Children's first 100 years.

**To learn more about Children's history, including facilities, visit [www.seattlechildrens.org/100years](http://www.seattlechildrens.org/100years).**

# Guild Talk

Welcome New Guilds

## Helping 'U' Guild — H.U.G.

Volunteering at Children's motivated high school student Amanda Lane to form a guild. The Helping 'U' Guild, already more than 20 members strong, held several events last fall and will hold another this spring to benefit uncompensated care.

## Park to Park Guild



Ready for a challenge? The Park to Park Guild, formed by swimming and sailing enthusiast Annie Thorgrimson, will raise money for uncompensated care by presenting an annual swim across Lake Washington.

## Guild Association Dues Support Uncompensated Care

The Guild Association sincerely thanks members who have recently sent in their annual dues. Every renewal helps the hospital treat any child in our region with a medical need, regardless of a family's ability to pay. If you haven't yet renewed, please do so as soon as possible.

## Guild Association Annual Meeting Wednesday, April 25, 10 a.m., registration and displays; 11:30 a.m., meeting and luncheon; Sheraton Hotel, Downtown Seattle

The Guild Association is providing bus transportation to the meeting from Mount Vernon, the Edmonds Ferry, the Seattle Pier 52 Ferry, Olympia and Tri-Cities area. For more information, and to reserve your seat on the bus, call Claudine Schneider at (206) 987-4827 or e-mail [claudine.schneider@seattlechildrens.org](mailto:claudine.schneider@seattlechildrens.org).

## THE CAMPAIGN FOR CHILDREN'S

*Fulfilling the Promise*



## Campaign Update

As of Feb. 28, *The Campaign for Children's* has raised \$260 million toward its \$300 million goal. Guild projects continue to shine, totaling \$42 million since the campaign began in 2001.

Thanks to your hard work, guild projects contributed \$10.1 million to Children's in fiscal year 2006. Overall, the Guild Association raised \$14.5 million from projects, membership, retail, individual gifts and estate gifts.

Many guild members continue to support the campaign by making special gifts at their events. Thank you for your efforts!

Since the campaign began, 125 guild members have notified Children's that they have remembered the hospital in their estate plans. Overall, the campaign has received 800 such notifications, toward a goal of 1,200.

The Guild Association reminds members that it's not expensive or complicated to remember Children's in your estate plan. It can be as easy as naming the hospital a beneficiary of an IRA, CD or life insurance policy (for more information, please see page 4).

"I invite guild members to contact me if they're interested in making a legacy gift," says Aileen Kelly, executive director of the Guild Association. "You don't have to be wealthy — you only have to care about future generations of children. The guild tradition of supporting Children's makes legacy giving a perfect fit for our members."

**To contact Aileen Kelly, call (206) 987-4816 or e-mail [aileen.kelly@seattlechildrens.org](mailto:aileen.kelly@seattlechildrens.org).**



# Legacies Made Easy



*Mari Juntunen, a member of the Children's Guild Association Board of Trustees, recently named Children's as a beneficiary of her IRA. "An IRA designation is a simple and smart way to make a legacy gift. It's easy when it comes from the heart," she says.*

There's good news for guild members who want to include Children's in their estate plans, but don't want the expense of hiring an attorney to write or revise a will. Here are two simple, quick and cost-free ways of leaving a legacy for future generations of children.

## **Make Children's a Beneficiary of a Bank or Brokerage Account.**

A Payable-on-Death (POD) arrangement allows you to name Children's as a beneficiary of your bank or credit union savings account, checking account or CD. A very similar arrangement, called a Transfer-on-Death (TOD) account, allows you to name Children's as a beneficiary of your stocks, bonds and mutual funds. Upon your death, assets in POD and TOD accounts are passed to beneficiaries without going through probate.

It is simple to set up a POD or TOD account. You control the exact amount that will be passed to Children's, and you have full access to your funds as long as you live. This is an easy way to leave a charitable gift to the hospital.

## **Make Children's a Beneficiary of a Life Insurance, IRA or Pension Plan.**

You can name Children's as a beneficiary of your annuity or whole-life, term or employer-provided life insurance policy. Simply submit an updated beneficiary

designation form to your life insurance agent or mail it directly to the life insurance company.

Similarly, you can include Children's as a beneficiary of your retirement plan, such as a traditional IRA or 401(k) account, simply by updating the beneficiary designation form, which can be obtained from the plan administrator. Naming the hospital as beneficiary of your retirement plan eliminates income and estate taxes on that asset, so that upon your death, all of the remaining balance goes to support Children's lifesaving work.

Although forms will differ from one financial institution to the next, you will need the following information:

Beneficiary's legal name and address:  
Children's Hospital Foundation  
4800 Sand Point Way, Seattle, WA 98145  
Tax ID number: 91-1156519

If you have not already done so, Children's 100th anniversary year is an excellent time to include the hospital in your estate plan. It's not expensive or complicated. Best of all, you will be helping our region's children receive world-class medical care in the years to come.

**For more information, please contact Lorraine del Prado at (206) 987-4977.**



# Round of Applause



The **Dr. L.G. Spaulding Guild** raised nearly \$800 for uncompensated care at Candy Cane Christmas, held Nov. 2 to 5 at the Red Lion Inn in Kennewick. The guild sold decorative glasses, gift bags, Christmas ornaments, cookbooks and napkin rings, all crafted by members, including (pictured above, from left) Jennifer Cavanaugh, Cathy Young and JoAnn Hoff.



The **Dr. Charles Conway Guild** raffled an American Girl doll, along with many clothes and accessories, Dec. 9 in Cashmere, Wash. The guild raised more than \$2,100, thanks to the efforts of such members as Lori Ward and Dorothy Brunner (pictured above, from left), who sold raffle tickets for three months.

The **Mary Helen Hickman Guild** raised \$22,300 at "An Evening at Teatro ZinZanni" in Seattle Oct. 25. Guests enjoyed a three-hour whirlwind of cirque, comedy and cabaret, accompanied by a five-course culinary feast. Guild members raised additional funds by selling tiaras and Mardi Gras beads. Special thanks to the Eastlake High School Junior Guild for its support.



The **Catalina's Hope Guild** raised approximately \$6,200 at its second annual private ski sale and wine tasting, held Nov. 4 at Ger's Alpine Hut in Redmond. Raffle items included a ski trip to Whistler, sports tickets and gift certificates. Featured speaker Ingrid McLaughlin, RN, of Children's Pediatric Intensive Care Unit, talked about her area's work. She also explained that the availability of uncompensated care helps a family concentrate exclusively on their child's well-being, as opposed to being concerned about paying for treatment.



Members of the **George Welch Guild** raised nearly \$3,000 for uncompensated care at their Fall Bridge Luncheon in Port Townsend Nov. 4. Attendees enjoyed a holiday bazaar, delicious lunch and, of course, spirited games of bridge. At the luncheon, guild members (pictured above, from left) Alysa Wiegand, Sue Sidle and Kathy Hill proudly hold a certificate honoring the guild's 45th anniversary, celebrated in 2006. Many thanks to the guild for its long record of service to our region's children!

The **Siri Mayo Pediatric Sarcoma Research Guild** raised more than \$5,000 at its first event, a garage sale held at the Mayo family residence in Seattle Oct. 7. The recently formed guild is now gearing up for July's Seattle to Portland bike ride, where they will raise more funds to benefit pediatric sarcoma research.

*(Continued on page 6)*

## Round of Applause

(Continued from page 5)



The **For the Love of Jacob Guild** raised nearly \$7,300 at its annual “Hope” birthday dinner and silent auction, held this year on Nov. 11 at the West Seattle Golf Course. Tracy Perkins, the guild’s founder and president, spoke about Jacob, her young son, who passed away from viral encephalitis and whose 11th birthday would have been Nov. 9.

Attendees included Jacob’s grandmothers (pictured above, from left), Sharon Sciacqua and JoAnn Williamson. Explaining the theme for the annual event, Perkins says, “Children’s Hospital means so many different things to so many people. For me, it means simply ‘hope.’”



*Tracy Mason (left) and her mother-in-law, Barbara Mason, helped organize a successful holiday bash for the Adaline Coffman Guild. Tracy is the guild’s president.*

The **Adaline Coffman Guild** celebrated the holidays by raising nearly \$29,000 at their annual holiday gala Dec. 2 at the Historic Hotel Washington in downtown Chehalis. Aileen Kelly, executive director of Children’s Guild Association, spoke about the increasing need for uncompensated care and thanked guild members and guests for supporting the hospital. Kelly’s message definitely hit home; during the “Raise the Paddle” portion of the auction, attendees donated more than \$10,000 to uncompensated care.

The **Alec Matthew Schuldt Guild** raised \$5,500 at its annual Ladies Luncheon and Holiday Silent Auction at Tacoma Country & Golf Club Nov. 19. Dr. Ross Hays, clinical director of Children’s Palliative Care Program, spoke about the history and importance of palliative care, and shared patient stories. Pediatric palliative care is designed for children who have a major illness that may limit the length of their life.



The **Preston Kuppe Guild** raised more than \$4,600 at the Best of the Northwest art show, held Nov. 17 to 19 at Magnuson Park in Seattle. Proceeds from opening night admissions and refreshment sales were donated to uncompensated care. Many of the artists who exhibited at the show also donated artwork to be auctioned at the guild’s Art a la Carte luncheon in Newcastle on May 4. Several participating artists will create one-of-a-kind centerpiece purses for the auction.



The **Eleanor Henry Reed Guild** raised \$120,000 for uncompensated care at La Fête Rose, held at The Ruins in Seattle Feb. 3. Approximately 175 attendees enjoyed dinner, a petite live auction and dancing to music by The Love Handles. Auction items included trips to the French Riviera, Maui and Mexico. One lucky guest won a white-gold and diamond pendant in a raffle, courtesy of Alvin Goldfarb Jeweler. Chris and Erva Hopson, parents of 2-year-old Channon

Hopson, spoke about their daughter’s treatment at Children’s for a brain tumor. Many thanks to sponsors Kibble & Prentice, Smith & Greene Company, Ederer Investment Company, Mowat Construction, Rainier Group, TailoredMail, Washington Trust Bank, Larry Williams Real Estate, Jeri Smith Real Estate and Carney Badley Spellman.



*At the Theiline Pigott McCone Guild Holiday Gala, Anna Smith (left) and her sister Natalie join Drs. Dana Matthews and Douglas Hawkins, who treated Natalie for leukemia at Children’s.*

The **Theiline Pigott McCone Guild** raised more than \$49,000 — a \$17,000 increase over last year — at its 25th annual Holiday Gala at The Fairmont Olympic Hotel on Nov. 30. Guests enjoyed a festive atmosphere, delicious dinner and dancing to The Beatniks. Julie Francavilla, KIRO 7 news anchor, emceed the event. Grier Smith described his family’s experiences at the hospital during his daughter Natalie’s treatment for leukemia. Natalie’s mom, Dene, has started a guild to support pediatric oncology.



The **Casting On for Kids Guild** reports that Children’s 2006 holiday card program raised \$7,000 for uncompensated care and lactation support services, a \$2,000 increase over the previous year. Patrons purchased more than 24,300 of the cards. The most popular card (above, illustrated by Reed, age 7) sold approximately 15,000 copies.



The **East Hill Meridian Guild** raised \$7,300 for uncompensated care at its annual fashion show and luncheon, held Nov. 13 at the Meridian Valley Country Club in Kent. (From left) Carol Matson, Sally Reber and Fran Wilson are a few of the members who celebrated the guild's 50th anniversary at the event. Congratulations and many thanks for a half-century of support for Children's!



FROM LEFT: Emcee and auctioneer John Curley, guild member Nancy Outcalt, Children's patient Amy Ogmundson and event co-chair Louisa Malatos helped make the KC Howard Guild's Holiday Luncheon the highest-grossing event in the guild's history.

The **KC Howard Guild's** 12th annual Holiday Luncheon raised \$315,000 at the Sheraton Hotel in downtown Seattle Dec. 4. The total was an all-time high for the guild, easily eclipsing the record it set last year. John Curley, host of KING 5's "Evening Magazine," emceed the event. Guests bid on silent and live auction items and donated \$67,000 to uncompensated care during the "Raise the Paddle" segment of the auction. Curley interviewed Amy Ogmundson, 20, who was treated at Children's for two years for Ewing sarcoma, a rare form of cancer. Amy praised her Children's caregivers, including the music therapist who sang and played music with her in her hospital room. Nearly 400 luncheon guests gave Amy, an avid singer and guitarist, a rousing ovation for performing "This is My Getaway," a song she composed.

The **Pacific County Orthopedic Auxiliary** raised \$225 at its Christmas party and raffle, held Dec. 11 at the Elks Lodge in Raymond, Wash. Attendees included parents, teachers and schoolchildren, who sang a selection of Christmas songs. The auxiliary seeks to engage the entire community in the annual affair, thereby helping educate residents about Children's lifesaving work.

The **A.O. Wright Guild** and the **Alan Richard Howard Guild** raised more than \$27,000 for uncompensated care at the 2006 Santa Breakfasts. The events are held annually at the downtown Seattle Nordstrom store during weekends in December. Guests enjoyed a tasty breakfast, photos with Santa, entertainment by Castro the Magician and visits with the elves and Mrs. Claus. Special thanks to guild members Cecilia Bloxham and Darlene Kenney for their longtime volunteer service and to Nordstrom for its generous sponsorship.



The **Jack and Colleen Ryan Guild** raised more than \$120,000 at the third annual Seattle Snow Ball, held at the Sunset

Club Dec. 19. The multigenerational event invites children in the seventh grade and above to attend with their parents and/or grandparents. Dr. David Rawlings, chief of Immunology at Children's, spoke about the importance of uncompensated care and explained how it enables the hospital to treat any child in the region, regardless of a family's ability to pay. After dinner, guests enjoyed music and dancing. Many thanks to Platinum Sponsors Cave B Estate Winery, CityIce Cold Storage, Joe Clark, Lakeside Industries, Merrill Lynch-George T. Cox, Pay Northwest, Ramp Technology Group, Riddell Williams P.S. and the Washington Mutual Commercial Group.



The **Emily Goudie Guild** raised nearly \$21,000 at its fifth annual fundraiser for Children's, held at Brotherton Cadillac in Renton Dec. 1. Guests enjoyed wine, appetizers and live and silent auctions in a festive holiday atmosphere. Speaker Lisa Earl expressed heartfelt appreciation for the care her son, Max, received at Children's for a complex heart condition.

# Spotlight



## Children's Advocacy Day in Olympia

More than a dozen current and emeritus Guild Association trustees (pictured here) joined approximately 50 other hospital representatives and guild members in Olympia for Children's Advocacy Day on Feb. 7. Led by Dr. Thomas Hansen, Children's chief executive officer, the group represented more than 10 Washington state legislative districts. Participants met with Gov. Christine Gregoire and key lawmakers to

thank them for supporting improved health coverage and access to quality health care for children. The contingent also asked legislators to support the hospital's request for \$3 million in the state's budget to aid construction of the Center for Vaccines and Immunity, to be housed in the Seattle Children's Hospital Research Institute in downtown Seattle.



FROM LEFT, FRONT ROW:  
*Cilla Joondeph, Sue Albrecht, Kay Heron, Mary Lynn Holman*

FROM LEFT, BACK ROW:  
*Michele Smith, Linda Mattox, Julie Donoghue, Laurie Boehme, Linda Stull, Nancy Senseney, Sharon McCagg, Lorene Martin, Cary Young*

## Success Story



### Children's Story Project Receives National Honors

The Children's Story Project Web site is getting plenty of praise. It was recently honored with a national Interactive Media Award and the international Summit Award. Both awards recognize Web-based projects that go beyond the expected in engaging online audiences. It was also a top-10 nominee for a local NPower Innovation Award.

The Web site was launched to support the *Campaign for Children's — Fulfilling the Promise* and Children's 100th anniversary celebration. Visitors can easily submit their stories online and see them on the site within 24 hours. To date, the site has received nearly 400 stories from guild members, families, volunteers, employees and friends of the hospital.

*Check out the inspirational stories by visiting <http://storyproject.seattlechildrens.org>. Help us meet our goal of 1,000 stories by adding your story on the Web site or by calling (206) 987-5808. You can also mail it to Children's Foundation, S-200, P.O. Box 50020, Seattle WA 98145-5020.*



## Team Seattle Crosses Finish Line with \$500,000

The Team Seattle Guild roared into Daytona, Fla., for the 11th year to compete in the Rolex 24 Hours at Daytona, a grueling endurance race held Jan. 27 and 28. The guild raised more than \$500,000 by collecting nearly \$700 in pledges for every lap completed in 24 hours. Team captain and guild founder Don Kitch Jr. and fellow drivers Dave Gaylord, Chris Pallis, Chris Pennington, Don Pickering, Hal Hilton, Tony Bawcutt and Ben McCrackin hit speeds of up to 175 mph in two custom-built Porsches. Proceeds from the event benefit the Kami Renee Sutton Cardiac Intensive Care Unit at Children's. The guild thanks major sponsors Bingham Family Foundation, Who's Calling, Microsoft Corporation, Kid's Country Learning Centers, Barrier Motors, HomeStreet Bank, Wayne's Roofing, Peltram Plumbing, Parkplace Motors LTD, Bosler Racing and MyoVision.

LEFT TOP TO BOTTOM:

*Why it's called a team: many Seattle area drivers and supporters were on hand to see Team Seattle raise \$500,000 for the first time at the 2007 Rolex 24 Hours at Daytona.*

*Driver and guild treasurer Dave Gaylord autographs a Team Seattle poster for a young fan.*

## Guild Members Invited to Pathways Series

Children's joins *ParentMap* magazine in presenting the Pathways Lecture Series for Parents, where leading experts address challenges parents face in raising children. Tickets are \$18 in advance, \$20 at the door; each lecture runs from 7 to 9 p.m. For more information or to purchase tickets, visit [www.parentmap.com](http://www.parentmap.com) or call (800) 838-3006.

### Babies and the Brain: Truths, Myths and Politics

**Andrew Meltzoff, PhD, and Patricia Kuhl, PhD**  
Tuesday, April 17, Seattle Children's Theater, Seattle

### Overdrive: How Too Much Ambition Can Harm Kids

**Suniya Luthar, PhD** Tuesday, April 24, Lincoln Square Cinema, Bellevue

### How Big IS a Hormone? Tackling the Tough Questions Kids Ask

**Julie Metzger, RN, and Rob Lehman, MD**  
Wednesday, May 9, Seattle Children's Theater, Seattle

### Coaching Kindness: The Impact of Language on Your Child's Character

**Hal Urban, PhD** Tuesday, May 22, Museum of History and Industry, Seattle

*Purchase a Miracle*

**Children's**  
Hospital & Regional Medical Center

Support Purchase a Miracle from May 1 to June 15. For more information, see Mark Your Calendar.

## Top 10 Raffle Rules

Guilds raised nearly \$100,000 through raffles in 2006. Raffles are a quick and easy source of revenue and can further enhance an already fun event.

Please review the following rules before your next raffle. The raffle license held by Children's Hospital Guild Association requires that guild members comply with these guidelines.

1. Fill out a raffle report each time you hold a raffle. Contact the Guild Association if you need a copy of the report.
2. The raffle winner must complete IRS Form W-9 if the prize is valued at \$600 or more. If the prize is valued at \$5,000 or more, taxes must be collected. Please contact the Guild Association for specific instructions and forms.
3. Do not offer alcohol, tobacco or firearms as raffle prizes.
4. You may charge up to \$25 for a raffle ticket. Ticket purchases are not tax-deductible.
5. Do not request a "donation" to enter a drawing. Such arrangements are considered raffles and all raffle rules apply. Set a ticket price for entry into a raffle, not to exceed \$25 per chance.
6. Sell every ticket for the same price. **Example:** If tickets are \$1 each, they cannot be sold "6 for \$5" as an incentive to buy more.
7. Use "tear tickets" only if the raffle prize is awarded the same day the tickets are sold.
8. Include the following information on raffle tickets if they are sold at multiple locations on multiple dates:
  - > Date, time and location of drawing
  - > Cost per chance
  - > Notation that proceeds benefit Children's Hospital
  - > Description of the prize(s)
  - > Notation as to whether the purchaser must be present to win
9. Include a ticket stub with a number that matches the ticket number.
10. Avoid raffles where the winner chooses any item from the live auction, because winners:
  - > Receive no tax deduction, since raffle tickets are not deductible
  - > Cannot select a wine or alcohol-related package
  - > Must pay 25% of the value in income tax *before* they can claim the prize, if the value of the prize selected is \$5,000 or greater

**Please call the Guild Association at (206) 987-2153 or (800) 635-1432 for additional information.**

# What's For Sale

**Tully's Cards** support uncompensated care! A customized gift card can bear your guild name and message of thanks. To order, call Maggie at Children's Gift Shop, (206) 987-2238. Your guild receives credit for proceeds.

**Dish It Up!** The Tri-Cities Women for Children's Guild has created a 150-page cookbook of great recipes by members, friends and families. The book features illustrations by Tri-Cities children who received care at Children's. Cookbooks are \$10 each or three for \$25, plus \$4 shipping and handling. To order, call (509) 582-3396 or e-mail [deedeemcneill@charter.net](mailto:deedeemcneill@charter.net).



100 Years

**Bambino Rhododendron** In honor of Children's 100th anniversary, the Guild Association is selling Bambino Rhododendrons between March 15 and April 30. Propagated especially for the hospital in 1982, this plant is a tribute to children everywhere. A one-gallon plant is \$11, a three-gallon plant is \$33. Proceeds benefit uncompensated care. Free delivery within five miles of Children's Hospital. Or, arrange to pick up. Call (206) 987-2153 to order.

**Children's Centennial Pin** For the Love of Jacob Guild has created a special pin to commemorate the hospital's 100th anniversary. Purchase pins for \$5 each by calling Tracy Perkins at (253) 638-0408.

**Children's Centennial Truffles** These handmade chocolate truffles, made with high-quality chocolate, make a delectable hostess gift or table favor. The Renaissance Gourmet Guild is selling packages of two large truffles for \$3. To place an order, call (425) 774-0851 or e-mail [cacwashi@spu.edu](mailto:cacwashi@spu.edu).

**Embossed Bambino Note Cards and Seals** Card package of 10, \$7; seal package of 50, \$6. (425) 641-1855. Somerset Guild.

**Crystal Bambino Pendant** This is a perfect thank-you gift to honor a guild president who is going to retire or to mark years of service for a Children's employee. Pendants are \$20 and come with either a gold-tone or silver-tone bail. Created by Kusak Cut Glass Works of Seattle. To order, please call Barbara at (206) 985-6703 or e-mail [barbjking@msn.com](mailto:barbjking@msn.com). Dr. Jane Burns Guild.

**Handmade Baby Gifts** Enjoy these lovely hand-knit or crocheted blankets, sweaters, hats, booties, receiving blankets and crib-sized quilts. Special orders happily fulfilled upon request. To order, please call Barbara at (206) 985-6703 or e-mail [barbjking@msn.com](mailto:barbjking@msn.com). Dr. Jane Burns Guild.

**Crystal Bambino Ornament** Beautiful 3" round ornament with Bambino design etched in center. Created by Kusak Cut Glass Works, a wonderful gift for new parents or grandparents, or loving memorial to honor a Children's patient. Perfect for Christmas tree or year-round display. Only \$19.50 plus \$2 postage. Call Karen at (425) 438-9416. Laura Brigman Guild.

**Miracle House Cookbook** Enjoy 200 favorite recipes from Miracle House Guild members, friends and families; \$10 plus \$1 shipping. To order, call (206) 913-2444. Miracle House Guild.

**Hand-Knit Scarves** Beautiful hand-knit scarves make great gifts for the holidays and special occasions. Select from a large inventory. To order, call (206) 987-2153 or e-mail [terry.dimaio@seattlechildrens.org](mailto:terry.dimaio@seattlechildrens.org). Casting On for Kids Guild.

**Children's Hospital Logo Merchandise** Child short-sleeved T-shirt with silk-screened logo, assorted colors, \$10. Adult short-sleeved T-shirt with embroidered logo, assorted colors, \$14.

Adult long-sleeved T-shirt in navy, gray, sage or stonewashed blue, \$22. Adult sweatshirt in navy, gray, black or natural, \$25. Adult fleece vest in navy, gray or black, \$35. Adult baker's apron in denim, tan, red or black, \$16. Baseball-style cap in khaki, navy or black, \$12. Tote bag, navy with tan trim, \$15. Bistro-style coffee mug, navy with silver logo, \$6. Polycarbonate 38-oz. water bottle with white logo, \$12. To order, call Alison or Denise at the Children's Volunteer Office, (206) 987-2155. Dr. Jack M. Docter Guild.

**A Common Bond Guild's "little feet" Pins** A great way to show your support for babies in Children's Infant Intensive Care Unit. You can also sponsor the donation of a pin to an ICU parent. Pins are only \$3; proceeds support the Common Bond comfort bag fund. To order, visit [www.acommonbond.org](http://www.acommonbond.org) or call (206) 343-3905.

**Angel Pins** The For the Love of Jacob Guild has created a silver angel pin to honor Jacob Perkins, in whose memory the guild raises money for uncompensated care, infectious disease research and Children's Journey Program. Each year the guild will design a new angel pin to honor a past or present Children's patient. Purchase pins for \$13 by calling Tracy Perkins at (253) 638-0408.

**Phil Smart Sr. Books and DVD** Share many of the moving and poignant stories that have marked the 45-year experience of Children's volunteer Phil Smart Sr. Books available are *Angels Among Us*, \$25, and *The Real Angels Among Us*, \$17. Available on DVD are *Angels Among Us* and *The Stories and the Legacy of Phil Smart Sr.*, \$10 each. To order, call Alison at the Children's Volunteer Office, (206) 987-2155.

**Handcrafted Teddy Bears** The Des Moines Auxilliary offers a variety of cuddly, furry teddy bears for \$20 to \$30. To order, call Bonney at (206) 242-0663.



*More than 35% of guilds donated quality merchandise, like the jewelry pictured here, to Children's thrift stores in fiscal year 2006.*

## Children's Retail Stores

We sincerely thank guild members who hold events to benefit Children's thrift stores and who donate, volunteer or shop at the stores. The following were the top 10 donating guilds to Children's Retail in fiscal year 2006. The dollar figure indicates the overall value of merchandise donated, as stated by the donors.

Loyal Heights Guild	\$25,075	Helen Taylor Bush Guild	\$9,360
Kent Guild	\$21,832	Jean Stewart Jordan Guild	\$9,218
KC Howard Guild	\$13,915	Dr. Julien Soule Guild	\$8,990
Lena M. Hubbard Guild	\$13,550	Dr. Carl S. Leede Guild	\$8,482
Des Moines Auxilliary	\$12,041	Mona Westover Guild	\$8,235

To learn more about supporting Children's thrift stores, call (206) 448-1507. To schedule a pickup of larger donations in the Greater Seattle area, or for store locations and hours, call (206) 448-1233 or (800) 219-4240. You can also visit [www.seattlechildrens.org](http://www.seattlechildrens.org); click "Ways to Help," then click "Shopping" and "Thrift Stores."

# Mark Your Calendar

Please inform the Guild Association office of the results of your guild's event or project so your success can be recognized in our next issue of *Guild News*. (Please see contact information on the back cover.)

**Art Gallery Party Friday, March 30, 6 p.m.; Woodside/Braseth Gallery, Seattle** Join the Beverly C. Lambert Guild for an evening of hors d'oeuvres, wine and art, featuring the work of many talented Northwest artists. Tickets are \$75 per person. Call (206) 324-5414 for more information.

**Fourth Annual Angels of Light Luncheon Saturday, March 31, 1 p.m.; Gordon's on the Green at Foster Golf Links, Tukwila** Event includes a silent auction and musical entertainment. Tickets are \$45 per person. Call (206) 725-7588 for more information. Presented by the Lena M. Hubbard Guild.

**Annual Lunch and Fashion Show Friday, April 20, 11 a.m.; Bay Club, Port Ludlow** This popular event sells out every year. Tickets are \$25 per person. Call (360) 437-2524 for more information. Presented by the Port Ludlow Auxiliary.

**Guild Association Annual Meeting Wednesday, April 25, 10 a.m., registration and displays; 11:30 a.m., meeting and luncheon; Sheraton Hotel, Downtown Seattle** Mark the 100th anniversary of Children's founding at this exciting celebration. Call (206) 987-2153 for more information or e-mail askus@seattlechildrens.org.

**Seventh Annual Where Miracles Take Flight Dinner and Auction Saturday, April 28, 6 p.m.; The Museum of Flight, Seattle** Event will include silent and live auctions to benefit an endowed chair in pediatric immunology research. Tickets are \$100 per person. Call (425) 235-5994 for more information. Presented by the Miracle House Guild.

**Annual Garden Sale Saturday and Sunday, April 28 and 29, 9 a.m. to 5 p.m.; Children's Administrative Offices, 70th & Sand Point Way, Seattle** Celebrate Children's 100th anniversary by purchasing a Bambino Rhododendron. Plus, choose from many beautiful perennials, trees and shrubs. Children's groundskeepers will be on hand to answer questions. Call (206) 987-2153 for more information. Presented by the Laura Brigman Guild.

**An Affair of the Heart Tuesday, May 1, 6 p.m.; Harman Center at Gaileon Park, Yakima** Join the Jeannine Hedwall Guild for its 27th annual spring auction. Silent and live auction items will include lodging, dining, wine, art and more. Enjoy complimentary hors d'oeuvres, wine and coffee. Suggested admission is \$5. Call (509) 248-2316 for more information.

**Purchase a Miracle May 1 to June 15; grocery and drug stores throughout Washington** Look for the blue and white Purchase a Miracle shelf tags on select products, such as Newman's Own, Coca-Cola, Darigold and MJB Coffee. Help break last year's record of \$450,000 raised for uncompensated care.

**Art a la Carte Friday, May 4, 11 a.m.; The Golf Club at Newcastle** Formerly known as the "Lavender Luncheon," this event will include silent and live auctions featuring the work of many Northwest artists. Tickets are \$50 per person before April 13; \$60 per person thereafter. Call (206) 399-0250 for more information. Presented by the Preston Kuppe Guild.

**Wine Tasting and Silent Auction Saturday, May 5, 5 p.m.; Thornewood Castle, Lakewood** Join the Holly Guild for a relaxing and entertaining evening to benefit Children's. Tickets are \$100 per person. Call (360) 561-3473 for more information.

**Black Tie Bingo Dinner and Auction Saturday, May 5, 6 p.m.; Spirit of Washington Event Center, Renton** Join the Nightingale Guild for an exciting and elegant evening to benefit Children's. Tickets are \$50 per person. Call (253) 756-8119 for more information.

**Vicki Lee Guild Annual Raffle Saturday and Sunday, May 5 and 6, 9 a.m.; Mary M. Knight School, Matlock, Wash.** Join guild members at the Old Timer's Fair for their raffle to benefit Children's. Tickets are \$1. Call (360) 426-6556 for more information.

**"At the Barn" Burkland Road Antique and Garden Faire Friday, May 11 and Saturday, May 12, 10 a.m. to 4 p.m. both days; Juntunen Farm and Gardens, Mount Vernon** Join the Ann Carlson Guild for a two-day event featuring antiques, garden art, crafts, food and self-guided tours of the nine-acre gardens. Admission is \$5 per person; children attend free. Call (360) 416-6650 for more information, or visit [www.juntunegardens.com](http://www.juntunegardens.com)

**Tri-Cities Guilds Golf Classic Saturday, May 19, 7 a.m. to noon, registration and check-in; Tri-City Country Club, Kennewick** Choose from among several registration levels. Event includes breakfast, lunch and dinner for \$175 per person or \$800 for a foursome. Call (509) 551-1808 for more information. Presented by the All Tri-Cities Guilds.

**SeaTac Guild Annual Spring Auction and Dinner Saturday, May 19, 5 p.m.; Kennedy High School Cafeteria, Burien** The SeaTac Guild will present a delicious dinner, exciting raffle and live and silent auctions. Tickets are \$10 per person or \$30 per family of three or more. Call (206) 241-5136 for more information.

**Haircuts 4 Kids Golf Tournament Sunday, May 20, 8 a.m. registration; Trilogy Golf Club, Redmond** Golf is just part of the fun! There will also be a barbecue lunch, auction and lots of prizes. \$100 per person; golf and cart included. Call (206) 914-4111 for more information. Presented by the Haircuts 4 Kids Guild.

**Children's Ride Gala and Auction — A Chrome-Studded Affair Friday, June 22, 6 p.m.; Hyatt Regency Bellevue** Join custom motorcycle builders Paul Yaffe and Brian Klock at this year's gala. One of Klock's custom Harley-Davidson bikes will be auctioned to benefit Children's. Tickets are \$150 per person and include dinner, entertainment and live and silent auctions. Call (206) 987-4876 for more information, or visit [www.childrens-ride.com](http://www.childrens-ride.com). Presented by the Imagine Guild.

**Children's Ride 12 Sunday, June 24, 7 a.m. — registration begins at Qwest Field, Seattle** Custom motorcycle builders Brian Klock and Paul Yaffe will lead the ride — escorted by the Washington State Patrol — from Qwest Field to Pacific Raceways in Kent. Registration is \$60 per person and includes admission to the All-Harley Drags, gourmet barbecue and entertainment. Call (206) 987-4876 for more information, or visit [www.childrens-ride.com](http://www.childrens-ride.com). Presented by the Imagine Guild.

**19th Annual Pacific Northwest Historics Vintage Car Races Friday, June 29 to Sunday, July 1, 8:30 a.m.; Pacific Raceways, Kent** Join Parnelli Jones, winner of the 1963 Indianapolis 500, at this exciting race featuring many of the world's rarest and most beautiful pre-1970 automobiles. Featured cars this year will be Trans Ams and Camaros. Call (206) 987-2777 for more information, or visit [www.northwesthistorics.com](http://www.northwesthistorics.com). Presented by the SOVREN Guild.

# Our Mission

To serve as advocates for Children's Hospital and Regional Medical Center through our volunteer, philanthropic and educational endeavors to ensure excellent care for all children in our region.

*Guild News* is published four times a year by the Children's Hospital Guild Association.

Deadline for the summer issue is April 15, 2007.

News items and photos should be submitted to:

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## Guild Association Annual Meeting

**Wednesday, April 25, 10 a.m., registration and displays; 11:30 a.m., meeting and luncheon; Sheraton Hotel, Downtown Seattle**



To help as many members attend as possible, the Guild Association is providing bus transportation to the meeting from Mount Vernon, the Edmonds Ferry, the Seattle Pier 52 Ferry, Olympia and the Tri-Cities area. For more information and to reserve your seat on the bus, call Claudine Schneider at (206) 987-4827 or e-mail [claudine.schneider@seattlechildrens.org](mailto:claudine.schneider@seattlechildrens.org).

## Project Giggle Update

Project Giggle has collected thousands of infant toys and raised nearly \$4,500 for Children's. The project concludes at the Guild Association annual meeting April 25, so there's still time to participate by donating toys or making a financial gift. You can also bring toys or donations to the meeting.

The top five toys our patients need most are:

- > blocks
- > small musical toys
- > rattles
- > teething
- > shape sorters

(Sassy® brand toys are suggested — only new products, please)



**Children's**  
Hospital Guild Association

Introduces

**Project Giggle**

*giving our smallest patients a reason to smile*

**For more information, contact  
Claudine Schneider at (206) 987-4827 or  
[claudine.schneider@seattlechildrens.org](mailto:claudine.schneider@seattlechildrens.org).**

**Children's**  
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