

guild news

A publication for the members of the Children's Hospital Guild Association

Leading Men

Guys in guilds are making a big impact



Six guilds founded or co-founded by men have raised nearly \$2.8 million for Children's in fiscal year 2007. Their leaders include (from left) Don Kitch Jr., Team Seattle Guild; Eric Hanson, Pediatric Brain Tumor Research Guild; Tom Armstrong, SOVREN Guild; Steve Pool, Warren Moon & Steve Pool Golf Classic Guild; Matt Messina, Symphony Guild; and Rick Baldwin, Imagine Guild.

When a spilled coffeepot severely burned 1-year-old Tessa Baldwin in 1974, uncompensated care ensured that she received the treatment she needed during her three-month hospitalization. "I never forgot what Children's did for Tessa, and I never lost my desire to give back," says Rick Baldwin, Tessa's father. In 1995, Baldwin combined his gratitude to Children's with his love of motorcycles and formed the Imagine Guild, which has since raised more than \$3 million

for the hospital, primarily through the annual Children's Ride Weekend.

Baldwin is one of a growing number of men in Children's guilds. Guild membership is gradually becoming more diverse, after having been comprised almost entirely of women for most of the hospital's first 100 years. In 1987, less than 1% of guild members were male. Since then, four of Children's top 10 fundraising guilds have been founded or co-founded by men. In the last two years alone, 17% of new members have been men. "Diversity makes us stronger," says Michele Smith, chair of the Guild Association board. "Men have brought new skills, energy and fundraising capacity to Children's."

In 1991, Tom Armstrong was inspired by his wife, Susan, to help her and several friends establish the Society of Vintage Racing Enthusiasts (SOVREN) Guild. SOVREN then transformed the annual Pacific Northwest Historics Vintage Races from a small, obscure event into a fundraising powerhouse that has helped raise more than \$5.7 million. In 1995, Armstrong became the first man to win the Anna Clise Award, the highest honor the Guild Association bestows for individual commitment and dedication to Children's.

Armstrong later encouraged professional driver Don Kitch Jr. to race on behalf of Children's. In 1997, Kitch and his wife, Donna, founded the Team Seattle Guild, which has raised more than \$2.6 million for Children's by competing in the Rolex 24 Hours at Daytona race. In 2003, longtime Children's supporter and KOMO 4 weathercaster Steve Pool and former NFL quarterback Warren Moon began presenting an annual cocktail party, auction and celebrity golf tournament to benefit uncompensated care. Moon and Pool formed a guild in 2005 and have raised nearly \$3 million for Children's overall.

Not all men in guilds hold sports-related events. Musician and composer Matt Messina founded the Symphony Guild (formerly the Sapristi Guild), which has raised \$230,000 since 2003 through an annual concert at Benaroya Hall. Eric Hanson and his wife, Erin Cordry, co-founded the Pediatric Brain Tumor Research Guild after their son Max was treated at Children's for a brain tumor. Their guild has raised \$150,000 in two years through "non-events," wherein supporters mail in donations rather than attend actual events.

Personal connections to Children's attract both men and women to guilds, says Messina. After a co-worker's daughter passed away at the hospital from a brain tumor in 1997, Messina began playing piano in Children's playroom. "When I play there, I get to know the patients and families who benefit from uncompensated care. It's very fulfilling," Armstrong notes that "the culture is changing," allowing men to adopt roles traditionally fulfilled by women, such as guild membership. And he suggests a simple way to encourage more men to join guilds. "Have them take a tour of Children's. Go see the 'Miracle House.' It's just wonderful."

A Look Back

Each issue of *Guild News* in 2007 includes a special focus on Children's rich history.

In this issue *Fundraising* *and Guilds*

ABOVE, LEFT TO RIGHT:
Vehicles for helping kids:

A cruise aboard the ferry Kalakala in 1935 benefited Children's Orthopedic Hospital. (Image by renowned Pacific Northwest photographer Asahel Curtis.)

Today, the Team Seattle Guild races customized Porsches to fulfill its \$2 million pledge to Children's cardiac intensive care unit.

"We have been perfecting our organization by forming neighborhood Guilds in order to bring active members into closer touch with the work."

— Anna Clise, Children's founder,
in a letter to hospital trustees, 1908

"Every era has confronted Children's with new challenges. The hospital has overcome each one and continued to grow, thanks in large part to the resourcefulness of guilds."

— Michele Smith, chair of the Guild
Association board of trustees, 2007



That Was Then

Anna Clise and her fellow trustees began fundraising immediately after Children's was founded in 1907. In their first year they raised nearly \$13,000, including more than \$1,000 in dues from "Associate Members," which is how guild members were referred to at the time.

Early guilds supported the "Pound Party," which began in 1908 and continued for years. Trustees invited the public to visit Children's first facility, commonly known as the Fresh Air Cottage, where the price of admission was one pound of staple food per visitor.

Of course, the hospital needed cash as well as food. In the next few decades, guilds helped Children's take root and grow, despite challenges that included the Great Depression and two world wars. Many early guild projects and events continue to this day. Children's spring garden sale dates back to the 1920s. The Corner Cupboard, a forerunner of today's thrift stores, opened in 1926 and was supported by guild volunteers. In 1932, guild members went door to door and helped collect \$7,000 in the first of 52 annual Penny Drives. In 1938, the Mary Myers Guild began selling calendars, an annual project that was adopted by the Milnora de B. Roberts Guild and the Dreams of Hope Guild. The Mercer Island Guild produced the first Mercer Island Directory in 1942. The calendar and the directory are the two longest-running projects in guild history.

This Is Now

An era ended when the Penny Drive was discontinued in 1984. Guild members had found door-to-door fundraising less successful in the later years, since many families were no longer home in the evenings and on Saturdays. As one era ended, however, another was dawning. Guilds had grown to the point where a separate organization was needed to support fundraising, standardize accounting, coordinate events and attract new members. The Children's Hospital Guild Association, formed in 1986, made an early and opportune decision when it asked a new membership-based "warehouse" chain called Costco to underwrite its 1987 convention. Costco agreed, and has since provided extraordinary support to Children's in countless ways, including an annual golf tournament presented by the Friends of Costco Guild, which has netted more than \$22.5 million since 2000.

The Costco alliance exemplifies the huge upsurge in fundraising that has occurred since 1987. Of Children's 25 top fundraising guilds, 22 were formed in the last 20 years. In 1987, guild projects and events accounted for \$1 million; in fiscal year 2007, they will raise \$11 million. Newer events, such as motorcycle rides, car races and concerts, now share the fundraising stage with fashion shows, auctions and luncheons.

Seven guilds and 240 members in 1908 have grown to 500 guilds and 7,000 members today. Yet the primary purpose of guilds remains the same — to help Children's care for any child in our region, regardless of a family's ability to pay.

Message from the Chair

Campaign Update

From the Desk of Michele M. Smith

Dear Guild Association members,

Children's Hospital is a treasure, and as the new chair of the Guild Association board of trustees, I'm honored to help safeguard that treasure. My grandparents learned firsthand how valuable Children's was when my mom, then 7, was successfully treated at the hospital for encephalitis. After that, supporting Children's became a family tradition. I remember a Folger's Coffee can that was permanently perched on top of our refrigerator. The can was temporary home to countless pennies, nickels, dimes and quarters, tossed in throughout the year by visitors and family members for "the Orthopedic." When time came for the annual Penny Drive, we took the can door to door and collected more coins. Children's could always count on the community, just as the community could always count on Children's.

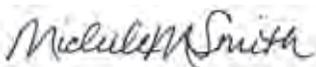
Now Children's is embarking on a second century of service to that community. As we celebrate the final months of the hospital's centennial and race toward a rousing conclusion to *The Campaign for Children's* in 2008, our work has never been more vital.

Children's expects to provide more than \$43 million in uncompensated care in fiscal year 2007. Our ongoing support helps to ensure that any child in the region can receive needed medical care, regardless of a family's ability to pay. At the same time, we will continue to raise money for research, a key component of Children's 10-year strategic plan. Research will ultimately help Children's achieve its mission to eliminate pediatric disease.

We've come a long way from relying on coffee cans full of coins, thanks in large part to the creativity, passion and commitment of guilds. I'm eager to support your efforts and look forward to meeting as many of you as possible in the coming months.

You make a huge difference to children and families, and I could not be more proud to be working with you.

Sincerely,



Michele M. Smith



Michele M. Smith became chair of the Guild Association board of trustees in June 2007 and will serve in that capacity through June 2009. She has been a trustee since 2001 and a member of the Eleanor Henry Reed Guild since 1992.

THE CAMPAIGN
FOR CHILDREN'S
Fulfilling the Promise

Legacy Gifts Are Crucial to Campaign

The Campaign for Children's has achieved remarkable results since its launch in 2001, and much of that success can be directly attributed to legacy gifts. As of June 30, the campaign has raised \$282.5 million toward its \$300 million goal. Of that amount, approximately \$91 million, or 32%, is comprised of legacy gifts such as bequests, irrevocable planned gifts and irrevocable deferred pledges.

In the coming years, many of these legacy gifts will be used to support uncompensated care, ensuring that future generations of children can receive the care they need, regardless of families' ability to pay.

Thus far the campaign has received 925 legacy gift notifications toward a goal of 1,200 such commitments; 120 guild members have named Children's in their estate plans since 2001.

Historically, guild-affiliated individuals have left more legacy gifts to Children's than has any other single group. "As we enter the final year of the campaign, I encourage all guild members to remember Children's in their estate plans," says Aileen Kelly, executive director of the Guild Association. "There is no greater gift one could make to our region's children."

To learn more about how you can remember Children's in your estate plan, call Aileen Kelly at (206) 987-4816.

"I'm not wealthy, but I believe every gift counts. My own children were treated at the hospital, and I want to ensure that future generations also have access to Children's exceptional care."

— **Suellen Lemmon, Ann Carlson Guild, on why she has named Children's in her will**

Decades of Dedication

Melva Reed began her nursing career at Children's in the 1930s.



"I made a sound financial decision with a charitable gift annuity. Plus, I know I'm helping sustain Children's mission for future generations."

Melva Magnuson Reed's relationship with Children's began in the mid-1930s when she was a student nurse at the hospital's Queen Anne facility. Within a few years, her hard work and dedication were rewarded with a promotion to assistant head nurse.

During the widespread financial hardship caused by the Great Depression, everyone worked together to help Children's provide the best possible care, says Mrs. Reed. Supporters brought fresh fruits and vegetables to patients and staff from farms around the state. Nurses became like extended family to patients, since many parents could not afford to make regular visits during lengthy hospital stays. "We provided hugs and affection right along with the nursing care," she recalls.

Mrs. Reed participated in one of the most storied days in Children's history when she assisted with "Operation Orthopedic," the move from Queen Anne to the hospital's present location, in 1953.

A passionate advocate for Children's mission, Mrs. Reed joined the Dr. Chalmer Harger Guild in the 1950s and served as president of the Sunset West Orthopedic Guild, of which she is a lifetime member. She fondly recalls the many Penny Drives which galvanized support for Children's throughout the region.

"It still thrills me to hear about children who are helped at the hospital, regardless of a family's ability to pay," she says. To help ensure that future generations also have access to uncompensated care, Mrs. Reed makes regular donations to the hospital. She also made a gift of stock to Children's in exchange for a gift annuity.

She enjoys knowing her gift annuity provides the security of guaranteed payments for life. Regardless of what happens in the stock market, her payments are fully backed by Children's. Mrs. Reed also benefited from a significant tax deduction and capital gains tax savings. Best of all, the gift annuity allowed her to make a meaningful gift to an organization she has cared about for more than 70 years.

For more information on gift annuities, please contact Ester Bailey at (206) 987-6812.

Round of Applause

The **Beverly Lambert Guild** toasted Children's 100th anniversary by raising \$35,000 at the Woodside/Braseth Art Gallery in Seattle March 30. Guests enjoyed hors d'oeuvres and wine while viewing a lovely collection of works by Northwest artists. The gallery generously donated 15% of art sales to support uncompensated care.



The **HELP Junior Guild** is a busy group of youngsters who held a series of Bunco Nights in February and March and raised nearly \$500 for Children's. Members and their friends made donations to the hospital for chances to play the popular game and compete for prizes. The junior guild also conducted its third annual Beanie Baby drive, delivering more than 600 of the toys to the hospital in May (above). As the holidays approach, the girls are getting ready for this year's "Project Send an Angel." Members will craft small wire-and-bead angels to be delivered with messages of hope to Children's patients in December.

The **Haircuts 4 Kids Guild** raised more than \$15,700 at its annual golf tournament, held May 20 at Trilogy Golf Club in Redmond. Guests enjoyed golf, an auction and a barbecue lunch. Graeme Welsh, guild founder and the event's main organizer, has been giving free haircuts to Children's patients and family members for many years.

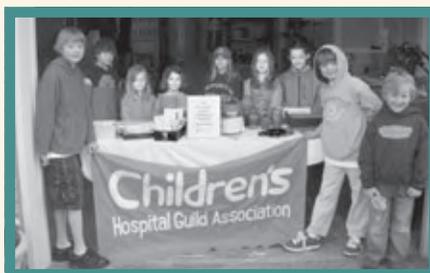


The **Mary M. Clise Guild** raised more than \$3,500 when Whole Foods Market in Redmond held Community Support Day on May 16. The store generously donated 5% of the day's sales to benefit Big Apple Circus Clown Care. Two of the group's clowns joined the guild for an afternoon of fun (and fundraising) at the store. Proceeds from the event will help the clowns provide entertainment to patients and families at Children's Hospital.



The **Mary Judson Brannon Guild** held its annual hanging-basket sale June 1 on Tapps Island. Members such as (above, from left) Karyl Bartlett, Karen Dean, Colleen McIntyre, Donna Lovin, Paula Mitchell and Eileen McMacken helped raise \$5,250 for uncompensated care.

The **Alma Ballinger Calvert Guild** raised nearly \$13,200 at Bowling for Children's in Seattle on May 12. Approximately 100 partygoers enjoyed food, drink and fun at the Garage Bar and Billiards, which donated use of bowling lanes for the event. The top raffle prize was three nights at the Grand Wailea Resort Hotel & Spa on Maui. After the raffle, a Raise the Paddle auction was done to benefit uncompensated care.



The kids of the **Cooper Joseph Lytle Guild** held a garage sale May 19 and raised more than \$550 for Children's. The merchandise included homemade crafts and treasures from many closets and toyboxes. Best-selling items were hand-painted vases, necklaces, bookmarks and cards. The funds will be formally donated to Children's at the Cooper Joseph Lytle Guild's annual event at the W Hotel in October.

The **Sara Dewey Auxiliary** raised \$380 during Okanogan Days in downtown Okanogan, Wash., on June 2. The group held a yard cart raffle and a "no bake sale," where donors made direct gifts to Children's in lieu of purchasing baked goods. In 2007, the 12-person auxiliary celebrates 60 years of raising money for uncompensated care!

(Continued on page 6)

Round of Applause

(Continued from page 5)



The **For the Love of Jacob Guild** raised more than \$1,200 at its fifth annual garage sale, held June 8 and 9 at the home of guild member JoAnn Williamson. Guild members, family and friends provided items for the sale. Unsold merchandise was donated to Children's thrift stores.



Attendees at the **Desert Sun Guild's** June event included (from left) guild members Tamara Redinger and Lydia McMillan, along with Scott Smalley and member Penny Smalley.

The **Desert Sun Guild** raised \$32,000 at Spring Gala 2007, held June 9 in a private home in Richland, Wash. The guild employed a "Beach Blanket Bingo" theme, complete with live music, tiki torches, beach balls and sand pails. Guests enjoyed a delicious barbecue and bid for items in live and silent auctions. Financial results far exceeded expectations, thanks in large part to an anonymous benefactor who donated his entire wine collection to the guild for its auction.



Members of the **Trey Green Guild** include (from left) Pam Doty, Erin Green, Sherry Wright, Jami Wood, Karla Wiker, Bettina Hoesel, Diana Young, Connie Hill, Diana DeLeon, Mindy Stephens and Janet Gray. Not pictured are members Shannon Green and Anna Swanberg.

The **Trey Green Guild** presented its second annual wine gala and auction at The Cutting Garden in Sequim June 16. Guild members raised \$38,000 at this year's affair, an increase of more than 50% over 2006. Attendees enjoyed wine tasting hosted by Dungeness Bay Wine and Cheese, and bid in silent and live auctions. Auctioneers Arthur Green and Derrin Doty accepted bids for travel packages such as trips to Las Vegas, Sun Valley and Victoria, B.C. Erin Green, guild founder, closed the evening by thanking guests for their generous support of uncompensated care.



The **Trilogy Guild for Children's Hospital** held a Bingo Bash and raised more than \$4,000 at Trilogy at Redmond Ridge June 16. One of the evening's highlights was a video that celebrated both Children's centennial and recent hospital achievements. A top raffle prize was two rounds of golf at Trilogy Golf Club, and many guests such as Shirley Cibelli (above) enjoyed the thrill of confirming a winning bingo card. The guild, formed in 2006, plans to hold two bingo events per year to benefit Children's; the next is scheduled for October.



The **Pink Polka Dots** junior guild raised \$550 for pediatric brain tumor research at the farmer's market in Lake Forest Park July 8. The girls sold original cards, jewelry and luggage tags. Every item was designed and crafted by members, who have raised money at the market since the guild formed in March 2006. Members include (above, from left) Lilia Deering, Anika Josund, Jocelyn Corker, Anya Deering and Kelsey Josund.



The **Shoreline Thrift Store Guild** and **Kent Thrift Store Guild** sponsored Children's Thrift Store truck driver David Baker in the 27th annual Seattle to Portland (STP) bicycle ride, held July 14 and 15. Sign-up sheets in the stores collected pledges from shoppers for each mile ridden by Baker. The **Redmond Thrift Store** also sold raffle tickets to support the fundraising effort. Baker, a member of the Shoreline guild, helped raise \$2,000 for uncompensated care in his sixth STP overall and third to benefit Children's. The 200-mile STP attracts nearly 9,000 riders from all over the country.



The **Latinos Unidos Por Los Niños Guild Endowment** was funded to support the Emergency Patient Assistance Fund at Children's. When a child is hospitalized, the fund provides families with aid for emergency needs such as food, clothing and transportation. The guild raised the endowed funds through private donations, events and the sale of handcrafted jewelry. Formed in 2003, the Latinos Unidos Por Los Niños Guild intends to keep adding to the endowment, the first ever at Children's formed specifically to assist Latino families.

Marissa Madrazo (left), president of the Latinos Unidos Por Los Niños Guild, visits with a young mother and her infant daughter at Children's. In addition to fulfilling her guild duties, Madrazo is a regular volunteer at the hospital.



FROM LEFT: Guild member *Judith Bonifaci* (dressed for the occasion as *Hogwarts School's Professor Minerva McGonagall*), schoolteacher *Sarah Washam* and member *Joyce Jackson* helped conjure up an enchanting fundraiser for Children's.

To help celebrate its 25th anniversary, the **Susan Campbell Woodin Guild** hit upon a magical idea — to build a fundraising event around the widely-anticipated release of the seventh and final book in the Harry Potter series. Guild members knitted scarves to match the colors of the houses at the Hogwarts School, the main setting for the novels. The guild raised \$3,300 for uncompensated care by selling 120 of the scarves and holding a raffle at Border's Books and Café in Redmond Town Center. The guild held its event July 20 and 21 as the newly released book was drawing large numbers of shoppers. Sincere thanks to Border's Books for its outstanding support.



The **Friends of John L. Scott Guild** held its annual golf tournament July 26 at Trilogy Golf Course in Redmond. More than 140 golfers helped the guild raise nearly \$44,000 to benefit uncompensated care and the inpatient psychiatric unit play park at Children's. Silent auction items included a baseball autographed by the Seattle Mariners' Ichiro Suzuki and a football signed by Pro Football Hall of Fame quarterback Warren Moon. At a post-tournament dinner, Grier Smith, father of 8-year-old Natalie Smith, spoke about his daughter's treatment at Children's for acute myelogenous leukemia. Children's sincerely thanks the event's main sponsor, the John L. Scott Foundation.



It just wouldn't be summer without the **Eternally Joyful Guild's** presentation of Cones for Kids at the Alki Beach Bathhouse in West Seattle. The guild's third annual fundraiser, held Aug. 12, raised \$6,200 for uncompensated care at Children's. Members sold raffle tickets and, of course, lots of delicious ice cream cones and sundaes. The guild also organized games for kids on the beach. The Pink Polka Dots junior guild and BabyLegs, LLC, were also on hand to help out. The guild gratefully acknowledges sponsors Zimmer Gunsul Frasca Architects, LLP, and Husky Deli for their support.

Spotlight



FROM TOP: Jan Sinegal (left), founder of the Friends of Costco Guild, and Sozzi Sinegal McGill, her daughter and Guild Association board trustee, enjoy a moment together at the Children's Golf Classic dinner party at Safeco Field.

After entertaining Children's Golf Classic dinner guests at Safeco Field, comedian and game-show host Howie Mandel visited with Lynn Winters, Friends of Costco Guild president, and siblings Josiah and Christalin Cramer, both of whom are patients at Children's.

The 60 dedicated members of the Friends of Costco Guild helped the Children's Golf Classic raise a remarkable \$7 million for uncompensated care in August.

Summer Events Sizzle Hot summer temperatures were matched by the Guild Association's sizzling fundraising results when four huge events for Children's hit record highs. Between June and August, the Imagine Guild, the SOVREN Guild, the Warren Moon & Steve Pool Golf Classic Guild and the Friends of Costco Guild raised \$8.9 million, the most money guilds have ever raised in one eight-week period.

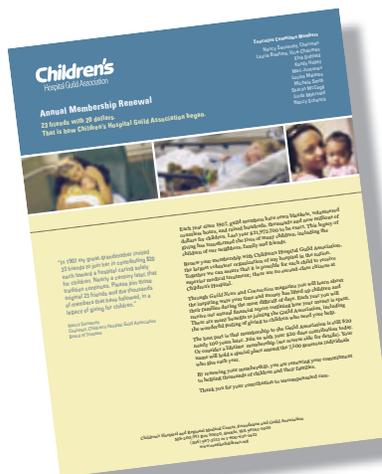
Children's Golf Classic Hits New High

The Friends of Costco Guild raised an incredible \$7 million for uncompensated care at the eighth annual Children's Golf Classic, making 2007 the sixth consecutive year the guild has set the record for most money raised at a Children's event. Major sponsors kicked off the three-day affair at a VIP reception at the Norcliffe estate Aug. 11. Game-show host Howie Mandel entertained 1,100 guests at a dinner party and auction Aug. 12 at Safeco Field. The next day, 864 golfers hit the links at six premier courses. That evening, supporters celebrated the event's success

during an awards party at The Golf Club at Newcastle. Heartfelt appreciation to Classic Circle of Care sponsors Costco Wholesale, Allied Marketing, American Express, General Mills, Huish Detergents, JBS Swift & Company, Pilgrim's Pride and the Sinegal Family Foundation. Sincere thanks to title sponsors Cargill, Comprehensive Payment Recovery Service, ConAgra Foods, Diageo, Dreyer's Ice Cream, Masterfoods USA, Mr. and Mrs. Joseph Mollica, Nice-Pak, PepsiCo, Pharmavite, Tarantino Gourmet Sausages, Tyson Foods and Unilever.

"The passion of the Friends of Costco Guild members and the generosity of their guests have created an event of unparalleled distinction and impact. How truly blessed Children's is to have such committed volunteers and supporters."

— Aileen Kelly, executive director, Guild Association



Dues Coming Due

Guild member annual dues support uncompensated care. You will soon receive a reminder to send in dues by Oct. 1. Thank you for your timely renewal.



FROM LEFT: Helen Smart, Phil Smart Sr. and Children's patient spokesperson Kami Sutton signed up fans to ride around the track in pace cars before races at the *Historics Vintage Races*.

Historic Finish for SOVREN Guild

The SOVREN Guild raised \$740,000 — a record for the guild — through a series of exciting events during the 19th annual Pacific Northwest Historics Vintage Races, held June 29 to July 1 at Pacific Raceways in Kent. Throughout the weekend, thousands of fans attended dozens of races, where vintage cars zoomed around a challenging track at speeds of up to 150 mph.

The International Race of Executives featured 10 individuals who trained with Parnelli Jones, winner of the 1963 Indianapolis 500. Participants got the chance to work with the racing legend thanks to generous \$10,000 gifts to Children's.

At a private dinner, members of the Checkered Flag Club Champions who donated \$10,000 to Children's had the chance to meet Jones and hear stories from his celebrated career.

Special thanks to title sponsor Phil Smart Mercedes-Benz, presenting sponsor Edelbrock Corporation and associate sponsors MulvannyG2 Architecture, Jackson Dean Construction, Great Wall Mall, U.S. Bank, Chevrolet, CCS Digital and UBS Financial.

Imagine a New Record for Children's Ride

The Imagine Guild raised an event-record \$680,000 for uncompensated care, diabetes research and hydrocephalus research during an action-packed Children's Ride Weekend. Four motorcycles were auctioned for a total of \$205,000 at the third annual Children's Ride Gala, held at the Hyatt Regency Bellevue June 22. Members of Children's Posse enjoyed a 100-mile escorted ride followed by a catered luncheon in North Bend June 23. The following day, Children's Ride 12 drew hundreds of enthusiastic bikers for an escorted ride from Qwest Field in Seattle to Pacific Raceways in Kent, where guests enjoyed a gourmet barbecue. Many thanks to title sponsors Claffey's Painting, Dacels Jewelers & Gallery, Destination Harley-Davidson, Downtown Harley-Davidson, Eastside MotoSports, Harley-Davidson of Seattle, the John L. Scott Foundation, KIRO 7, Klock Werks Kustom Cycles, KZOK Classic Rock, Renton Motorcycle Center, Russell dean Lowell Catering, V-Twin magazine and Zackys Custom Rods.



Imagine Guild members and supporters hit the road for Children's Ride 12.



Steve Pool and Warren Moon gather with members of the Friel family of auctioneers (from left), Rick Friel and his parents, Sharon and Dick Friel, at a cocktail party and auction at The Museum of Flight.

Moon Pool Goes "5 for 5"

Fifth Annual Event Raises \$500,000

The Warren Moon & Steve Pool Golf Classic Guild raised \$500,000 for Children's in July. More than 300 guests met sports celebrities such as Dave Krieg, Ronnie Lott and Gus Williams during a cocktail party and auction at The Museum of Flight July 15. During the Raise the Paddle portion of the auction, attendees donated more than \$92,000 to the guild's endowment, which helps families of hospitalized children with emergency assistance, such as food, lodging and transportation. On July 16, foursomes — each with a celebrity player — teed off at The Golf Club at Newcastle for the fifth annual Golf Classic. The guild sincerely thanks major sponsors Northwest Hospital & Medical Center and the John L. Scott Foundation.

Books for Kids

Reading Helps Children Grow

Please join us in collecting books for patients at Children's Hospital and Regional Medical Center. Books are needed for all age groups, reflecting different cultures and in a variety of languages, such as English, Spanish, Chinese, Vietnamese, Russian and Korean.

Multicultural and bilingual books can be found at:

- > www.amazon.com
- > www.barnesandnoble.com
- > www.shens.com

Books can be brought or mailed to the Guild Association. New books only, please. You can also help by sending a check made payable to: Children's Hospital Guild Association. Please indicate your check is for Books for Kids.

For more information, including a list of requested books, call Claudine Schneider at (206) 987-4827 or e-mail claudine.schneider@seattlechildrens.org.

Books and checks can be mailed to:
Children's Hospital Guild Association
PO Box 50020 S-200
Seattle, WA 98145-5020
Attention: Claudine

Books for Kids will conclude May 7, 2008, at the Guild Association annual meeting.

What's For Sale

Children's Centennial Pin The For the Love of Jacob Guild has created a pin to commemorate the hospital's 100th anniversary. Purchase pins for \$5 each by calling Tracy Perkins at (253) 638-0408.

Embossed Bambino Note Cards and Seals Card package of 10, \$7; package of 50 seals, \$6. (425) 641-1855. Somerset Guild.

Crystal Bambino Pendant This is a perfect thank-you gift to honor a guild president who is going to retire or to mark years of service for a Children's employee. Pendants are \$20 and come with either a gold-tone or silver-tone bail. Created by Kusak Cut Glass Works of Seattle. To order, please call Barbara at (206) 985-6703 or e-mail barbjking@msn.com. Dr. Jane Burns Guild.

Handmade Baby Gifts Enjoy these lovely hand-knit or crocheted blankets, sweaters, hats, booties, receiving blankets and crib-sized quilts. Special orders happily fulfilled upon request. To order, please call Barbara at (206) 985-6703 or e-mail barbjking@msn.com. Dr. Jane Burns Guild.

Children's Centennial Truffles Handmade chocolate truffles, made with high-quality chocolate, make a delectable hostess gift or table favor. The Renaissance Gourmet Guild is selling packages of two large truffles for \$3. To place an order, call (425) 774-0851 or e-mail cacwashi@spu.edu.



Betty Wax, Shoreline Thrift Store volunteer, does research on eBay to set prices for high-quality donations, like this beautiful silver. Your donations support uncompensated care and make Children's thrift stores delightful places to shop.

Crystal Bambino Ornament Beautiful 3" round ornament with Bambino design etched in center. Created by Kusak Cut Glass Works, this is a wonderful gift for new parents or grandparents, or loving memorial to honor a child. Perfect for Christmas tree or year-round display. Only \$19.50 plus \$2 postage. Call Karen at (425) 438-9416. Laura Brigman Guild.

Hand-Knit Scarves Beautiful hand-knit scarves make great gifts for the holidays and special occasions. Select from a large inventory. To order, call (206) 987-2153 or e-mail terry.dimaio@seattlechildrens.org. Casting On for Kids Guild.

Children's Hospital Logo Merchandise Child short-sleeved T-shirt with silk-screened logo, assorted colors, \$10. Adult short-sleeved T-shirt with embroidered logo, assorted colors, \$14. Adult long-sleeved T-shirt in navy, gray, sage or stone-washed blue, \$22. Adult sweatshirt in navy, gray, black or natural, \$25. Adult fleece vest in navy, gray or black, \$35. Adult baker's apron in denim, tan, red or black, \$16. Baseball-style cap in khaki, navy or black, \$12. Tote bag, navy with tan trim, \$15. Bistro-style coffee mug, navy with silver logo, \$6. Polycarbonate 38-oz. water bottle with white logo, \$12. To order, call Alison or Denise at the Children's Volunteer Office, (206) 987-2155. Dr. Jack M. Docter Guild.

A Common Bond Guild's "little feet" Pins A great way to show your support for babies in Children's Infant Intensive Care Unit. You can also sponsor the donation of a pin to an ICU parent. Pins are only \$3; proceeds support the Common Bond comfort bag fund. To order, visit www.acommonbond.org or call (206) 343-3905.

Angel Pins The For the Love of Jacob Guild has created a silver angel pin to honor Jacob Perkins, in whose memory the guild raises money for uncompensated care, infectious disease research and Children's Journey Program. Each year the

guild will design a new angel pin to honor a past or present Children's patient. Purchase pins for \$13 by calling Tracy Perkins at (253) 638-0408.

Phil Smart Sr. Books and DVD Share many of the moving and poignant stories that have marked the 45-year experience of Children's volunteer Phil Smart Sr. Books available are "Angels Among Us," \$25, and "The Real Angels Among Us," \$17. Available on DVD are "Angels Among Us" and "The Stories and the Legacy of Phil Smart Sr.," \$10 each. To order, call Alison at the Children's Volunteer Office, (206) 987-2155.

Handcrafted Teddy Bears The Des Moines Auxiliary offers a variety of cuddly, furry teddy bears for \$20 to \$30. To order, call Bonney at (206) 242-0663.

Guilts are Cooking

The **2007 Mariners Wives** cookbook, "Birthdays from the Ballpark," was created to honor Children's 100th birthday. The cookbook features 34 recipes from Mariners players, manager John McLaren, coaches and even the Mariner Moose. It also includes photos of featured Mariners and information about their favorite foods, movies and vacations. The \$10 cookbooks are being sold by the Marion Finley Guild. To order, call (206) 987-2777.

Miracle House Cookbook Enjoy 200 favorite recipes from Miracle House Guild members, friends and families; \$10 plus \$1 shipping. To order, call (206) 913-2444. Presented by the Miracle House Guild.

Dish It Up! The Tri-Cities Women for Children's Guild has created a 150-page cookbook of great recipes by members, friends and families. The book features illustrations by Tri-Cities children who received care at Children's. Cookbooks are \$10 each or three for \$25, plus \$4 shipping and handling. To order, call (509) 582-3396 or e-mail deedeemcneill@charter.net.

Children's Retail Stores

North Seattle Thrift Store
15835 Westminister Way N.
Shoreline, WA 98133-5928
(206) 448-7609

Eastside Thrift Store
15137 N.E. 24th St.
Redmond, WA 98052-5544
(425) 746-3092

Bainbridge Island Thrift Store
572 Winslow Way
Bainbridge Island, WA 98110-2418
(206) 842-5567

Port Townsend Thrift Store
2120 W. Sims Way
Port Townsend, WA 98368-2217
(360) 385-6639

Kent Thrift Store
215 W. Meeker
Kent, WA 98032-5818
(253) 850-8216

Olympia Thrift Store
2703 Capital Mall Drive S.W., Suite 5
Olympia, WA 98502-5097
(360) 236-8245

Children's Hospital Gift Shop
4800 Sand Point Way N.E.
Seattle, WA 98105-0137
(206) 987-2238

To learn more about supporting Children's thrift stores, call (206) 448-1507. To schedule a pickup of larger donations in the Greater Seattle area, or to find store locations and hours, call (206) 448-1233 or (800) 219-4240. You can also visit www.seattlechildrens.org; click "Ways to Help," then click "Shopping" and "Thrift Stores."

Mark Your Calendar

Please inform the Guild Association office of the results of your guild's event or project so that your success can be recognized in our next issue of *Guild News*. (Please see contact information on the back cover.)

2007 Great Kitchen & Bath Tour Saturday and Sunday, Sept. 22 and 23, 10 a.m. to 5 p.m.; Seattle and Eastside homes The Phil Smart Sr. Guild and the National Kitchen & Bath Association Puget Sound Chapter present a tour of 13 beautiful homes. Tickets are \$15 in advance or \$20 at any home during the tour. Visit www.greatkitchenandbathtour.org.

Gift of Laughter Luncheon Thursday, Sept. 27, 11:30 a.m.; Trilogy Cascade Club, Redmond No joke — the luncheon will benefit Big Apple Circus Clown Care at Children's. Tickets are \$35 per person. Presented by the Mary M. Clise Guild. Call (425) 868-4913.

Eighth Annual Run for Children's Sunday, Sept. 30, registration begins 7:30 a.m.; Magnuson Park, Seattle Join the Run for Children's Guild for a 5K run/walk for adults and a shorter run/walk for kids. Prizes will go to the event's top fundraisers and runners. Children participate for free; pledges and donations are encouraged. Adults can pre-register for \$25 or register on race day for \$30. Call (206) 987-4816 or visit www.runforchildrens.org.

Client Appreciation Event Thursday, Oct. 4, 5:30 p.m.; ETI Travel, Inc., Bothell The centerpiece of this annual event will be a silent auction to benefit Children's. Presented by the ETI Travel, Inc. Guild. Call (425) 822-2333.

Fourth Annual Dreams of Hope Ladies Luncheon & Auction Sunday, Oct. 7, noon; TPC Snoqualmie Ridge Golf Club, Snoqualmie Auction will feature a Disneyland package, spa packages, wine baskets and much more! Tickets are \$40 per person. Presented by the Dreams of Hope Guild. Call (425) 396-5865.

Eighth Annual Cruise for a Cure Saturday, Oct. 13, 5 p.m.; Issaquah Community Center The theme for this year's event will be an Alaskan adventure cruise. Enjoy dinner, entertainment and live and silent auctions. Tickets are \$100 per person. Presented by the Jordyn Dukelow Memorial Guild. Call (425) 255-2415.

Pick a Pumpkin Day Saturday, Oct. 20, 10 a.m. to 4 p.m.; Juntunen Farm & Gardens, Mt. Vernon Pick pumpkins, take a wagon ride, tour expansive gardens and visit the goats and bunnies. Suggested \$10 donation per car. Presented by the Burkland-Johnson Guild. Call (360) 416-6650 or visit www.juntunengardens.com.

Ninth Annual Auction and Cocktail Party Saturday, Oct. 20, 7:30 p.m.; W Hotel, Seattle Join the Cooper Joseph Lytle Guild for a champagne reception, light appetizers, dessert and live and silent auctions featuring a spectacular wine section. Tickets are \$75 per person. Call (425) 391-6704.

10th Annual Benefit Concert Friday, Nov. 2, 7 p.m.; Benaroya Hall, Seattle The Symphony Guild presents "Symphony Legacy," featuring composer Matt Messina, the Northwest Symphony Orchestra, Alice in Chains and Heart's Ann and Nancy Wilson. Tickets are \$39 to \$53 per person. Visit www.thesymphonyguild.org or call (206) 769-1895.

22nd Annual Harvest Ball Saturday, Nov. 3, 6 p.m.; Red Lion Hotel, Pasco Join the Tri-City Guilds for Children's for dinner, dancing and live and silent auctions. Black tie optional. Tickets are \$100 per person. Call (509) 948-6944.

Artisans' Festival Tuesday, Nov. 6, 9 a.m. to 8 p.m.; Meridian Valley Country Club, Kent Many distinctive holiday gifts created by 50 local artists will be sold at this annual juried event. Free admission. Presented by the Kent Guild. Call (253) 631-9085.

Club Night 2007 Thursday, Nov. 8, 6 p.m.; The Triple Door, Seattle Join the Frances W. Nordstrom Guild for cocktails in the unique Musicquarium Lounge, followed by dinner and live music by Soul Provider. Per person ticket prices are \$85 and \$115. Call (206) 528-7523.

14th Annual Tokeland Country Sampler Friday, Nov. 9, 11 a.m. to 7 p.m. and Saturday, Nov. 10, 9 a.m. to 4 p.m.; Tokeland Hotel, Tokeland Artists and crafters will offer treasures such as handmade jams, stuffed toys and original watercolors. Presented by the Grayland Guild. Call (360) 268-9519.

Fifth Annual "Hope" Dinner & Silent Auction Saturday, Nov. 10, 5 p.m.; West Seattle Golf Course Enjoy a delightful dinner with the For the Love of Jacob Guild. Start your holiday shopping early at the silent auction. Tickets are \$35 per person. Call (253) 217-5900.

An Evening with the Hydrocephalus Research Guild Saturday, Nov. 10, 6:30 p.m.; The Golf Club at Newcastle Award-winning filmmaker Sherman Alexie, who was born with hydrocephalus, will preview his documentary about the condition. Enjoy delicious food and wine and bid on live and silent auction items. Tickets are \$125 per person. Call (425) 482-0479.

Ladies' Luncheon & Holiday Silent Auction Sunday, Nov. 11, 11:30 a.m.; Tacoma Country & Golf Club, Tacoma Do your holiday shopping at the Alec Matthew Schuldt Guild's annual silent auction. Tickets are \$25 per person. Call (425) 408-0333.

Fashion Show and Luncheon Monday, Nov. 12, 11:30 a.m.; Meridian Valley Country Club, Kent Join the East Hill Meridian Guild for a fashion show by Rottles of Auburn. Tickets are \$25 per person. Call (253) 630-3293.

Holiday Shoppe Tuesday, Nov. 13, 5 to 9 p.m.; Our Lady of Fatima Social Hall, Seattle Join the Lloyd Nordstrom Guild for appetizers, wine, desserts and lots of holiday gift ideas. Tickets are \$10 in advance or \$15 at the door. Call (206) 283-5117.

Annual Holiday Bazaar Friday and Saturday, Nov. 16 and 17, 10 a.m. to 5 p.m.; Des Moines United Methodist Church Enjoy home-cooked food, Santa photos and a crafts sale. Presented by the Des Moines Auxiliary. Call (253) 833-9293.

Best of the Northwest Art Show Friday, Nov. 16, 5 to 8 p.m.; Magnuson Park, Seattle Opening night \$5 admission and wine sales benefit Children's. Show runs through Nov. 18. Presented by the Preston Kuppe Guild. Call (206) 399-0250.

Tree Lighting and 29th Annual Festival of Trees Preview Night Tuesday, Nov. 20, 5:30 p.m.; Fairmont Olympic Hotel, Seattle The Dr. Forrest L. Flashman Guild will present a winter wonderland of 25 glittering Christmas trees, for sale to benefit Children's. Enjoy photos with Santa, a children's story hour and holiday cookies. A hospital patient will light the Grand Tree in the hotel lobby. Admission is free. Visit www.seasonofflight.org or call (206) 987-2153.

Season of Light Auction Featuring the Festival of Trees Saturday, Nov. 24, 5:30 p.m.; Fairmont Olympic Hotel, Seattle Welcome the holidays at this black-tie gala. Enjoy fine dining, entertainment and live and silent auctions. Bid on 25 beautiful Christmas trees. Tickets are \$250 per person. Presented by Unico, the Dr. Forrest L. Flashman Guild and the Children's Hospital Guild Association. Visit www.seasonofflight.org or call (206) 987-2153.

Holiday Gala Thursday, Nov. 29, 6:30 p.m.; Fairmont Olympic Hotel, Seattle The Theiline Pigott McCone Guild's 26th annual Holiday Gala will feature a delicious dinner followed by dancing. Tickets are \$165 per person. Call (425) 452-5675.

13th Annual Holiday Luncheon and Auction Monday, Dec. 3, 11 a.m.; Sheraton Seattle Hotel Silent and live auctions will provide delightful opportunities to find that perfect holiday gift. Per person ticket prices are \$65 and \$120. Presented by the KC Howard Guild. Call (206) 987-2777.

Annual Holiday Affair Friday, Dec. 7, 10 a.m. to 3 p.m.; Children's Hospital Cafeteria, Seattle The Dr. Jack M. Docter Guild will sell gift baskets, poinsettias, baked goods, toys and more. Raffle tickets are just \$1. Call (206) 365-4269.

Santa Breakfasts Saturdays, Dec. 8, 15 & 22 and Sunday, Dec. 16, 8:30 a.m.; Nordstrom, Downtown Seattle Don't miss photos with Santa, entertainment and plenty of family fun. Sponsored by Nordstrom and presented by the A.O. Wright and Alan Richard Howard Guilds. Call (206) 987-2153.

Our Mission

To serve as advocates for Children's Hospital and Regional Medical Center through our volunteer, philanthropic and educational endeavors to ensure excellent care for all children in our region.

Guild News is published four times a year by the Children's Hospital Guild Association.

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News items and photos should be submitted to:

Helen Gervais

Children's Hospital Guild Association

M/S S-200, P.O. Box 50020

Seattle, WA 98145-5020

(206) 987-6928

helen.gervais@seattlechildrens.org

CHAIR, BOARD OF TRUSTEES Michele M. Smith

EXECUTIVE DIRECTOR Aileen Kelly

EDITOR Keith Mack

CONTRIBUTING WRITERS Lisa Brihagen, Jennifer Fisch

DESIGN Phinney/Bischoff Design House

PHOTOGRAPHERS Brad Biggerstaff, Ed Clark, Paul Dudley, Wendy Funicello, Aileen Kelly, Emily Santos

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Art by Ainsly, age 7

2007 Holiday Cards

Share the spirit of the season with Children's holiday cards, designed by hospital patients, families, staff and friends. Proceeds benefit the "Reach Out and Read" program at the Odessa Brown Children's Clinic. Visit www.seattlechildrens.org after Oct. 1 to order online or call (206) 987-2153. Presented by the Casting On For Kids Guild.

Celebrate Children's

A Winter's Eve — Celebrating Children's 100 Years

Date to be determined

Seattle, Washington

Children's
Hospital & Regional Medical Center

100 Years

Guild members are invited to help close Children's 100th anniversary year and officially launch the hospital's second century. Enjoy a gourmet dinner, entertainment, a unique retrospective of Children's history and a look at our exciting future. Tickets begin at \$250 per person. For more information, visit www.seattlechildrens.org/100yeargala or call (206) 987-5990.

Children's
Hospital Guild Association

M/S S-200
P.O. Box 50020
Seattle, Washington 98145-5020

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