



Seattle Children's Hospital Foundation Policy Plan with Financial and Tax Information

Seattle Children's Hospital Foundation is a not-for-profit corporation that raises private (non-government) gifts and grants for the benefit of Seattle Children's Healthcare System (SCHS) and its affiliates, primarily Seattle Children's Hospital. The foundation holds no assets and all monies received are transferred to SCHS or the hospital in accordance with donor directives. Collectively, these organizations are referred to simply as Seattle Children's.

The foundation was incorporated in 1981 in the State of Washington and is recognized as exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. It also operates under the trade names of Seattle Children's Hospital and Research Foundation, as well as Strong Against Cancer, and is registered under each of these names to solicit charitable donations in all 37 states where registration is required. Annual audits of the foundation's financial statements are conducted by KMPG LLP to ensure that financial statements prepared by management are presented in conformity with Generally Accepted Accounting Principles. The foundation is governed by a Board of Trustees who receive no compensation for their service on the board. All trustees, and as well as staff members who occupy roles of authority, are required to complete an annual Conflict of Interest survey in compliance with the filing of the IRS Form 990.

The foundation raises funds to support Seattle Children's mission of providing hope, care and cures to help every child live the healthiest and most fulfilling life possible. Foundation staff members assist donors in making unrestricted gifts or gifts designated to programs they find most meaningful. Examples of the latter include:

- Uncompensated (charity) care for patients who lack adequate insurance to cover the cost of their treatment;
- Clinical areas such as cardiology and cancer;
- patient care programs such as therapeutic play to help patients cope with difficult procedures;
- Capital projects such as new facilities and equipment;
- Research to prevent, treat and eliminate pediatric diseases;

Of the \$281 million contributed to the foundation in the last three fiscal years, 18% was unrestricted, 61% was restricted for research, 4% for

uncompensated care, 2% for capital and 15% for clinical and patient care programs.

Contributions of any amount are welcomed and the foundation has a broad spectrum of fundraising programs to match donors' preferences for giving:

- Direct response solicitations by mail, email or phone;
- Workplace giving campaigns and employer matching gifts programs;
- Grant proposals to private foundations and organizations;
- Broadcast programs such as radiothons, telethons and TV specials;
- Highly personalized proposals to prospective donors of major gifts;
- Special events and promotions conducted in partnership with companies, organizations and Children's Miracle Network Hospitals;
- Gift planning services that assist donors in making current or future donations through bequests, personal property, life insurance, appreciated securities, retained life estates, retirement plans and other charitable gift vehicles.

Seattle Children's 2017 strategic plan defines the foundation's fundraising priorities for the next several years. The plan details major areas of focus that will allow Seattle Children's to serve more children more efficiently and provide better outcomes:

- Enhanced clinical capabilities for infusion services, operating rooms, ground transport services and trauma care;
- A focus on community health that brings together community partners and research collaborators to deliver effective interventions and outcomes and expand access and services for mental and behavioral health;
- Utilization of digital health to enhance care delivery through telemedicine to deliver Seattle Children's expert care and consultation to patients in remote and rural areas of the region it serves;
- Integration of clinical and research programs to provide leading-edge care in areas such as immunotherapy, gene therapy, neurosciences, precision medicine and surgery.

The financial underpinning of the strategic plan calls for more than \$375 million in philanthropic support from the foundation by the end of fiscal year 2021.

About Seattle Children's

Seattle Children's mission is to provide hope, care and cures to help every child live the healthiest and most fulfilling life possible. Together, Seattle Children's Hospital, Research Institute and Foundation deliver superior patient

care, identify new discoveries and treatments through pediatric research, and raise funds to create better futures for patients.

Ranked as one of the top five children's hospitals in the country by U.S. News & World Report, Seattle Children's serves as the pediatric and adolescent academic medical center for Washington, Alaska, Montana and Idaho - the largest region of any children's hospital in the country. As one of the nation's top five pediatric research centers, Seattle Children's Research Institute is internationally recognized for its work in neurosciences, immunology, cancer, infectious disease, injury prevention and much more. Seattle Children's Hospital and Research Foundation works with the Seattle Children's Guild Association, the largest all-volunteer fundraising network for any hospital in the country, to gather community support and raise funds for uncompensated care and research.

Financial and Tax Information

Seattle Children's files Form 990s, Return of Organization Exempt from Income Tax, annually with the IRS. These are available for public disclosure on Guidestar.org. The hospital and foundation's Form 990 filings for the fiscal year ended September 30, 2016 are currently available for viewing.

The Audited Financial Statements of the Seattle Children's Healthcare System can be found on the [Electronic Municipal Market Access](#) website. Financial statements for the fiscal year ended September 30, 2016 are currently available for viewing.