

# Water Safety Outreach Resources

## Helpful Icons

- ☆ Water facts, figures and other safety information
- ☺ Groups to partner with for SK Week activities
- ☀ Activity ideas and games for kids
- \$ Funding source

## Water Safety Organizations

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**The Army Corps of Engineers** ☆ ☺ ☀  
<http://watersafety.usace.army.mil>  
<http://corpslakes.usace.army.mil>

The Army Corps of Engineers is the steward of the lands and waters at Corps water resources projects. Its mission is to manage and conserve those natural resources, consistent with ecosystem management principles, while providing quality public outdoor recreation experiences, to serve the needs of present and future generations. To partner with local Army Corps members, contact [lynda.g.nutt@usace.army.mil](mailto:lynda.g.nutt@usace.army.mil). The Army Corps has developed a sixty-page water safety resource packed full of activity ideas which is located on the extranet in the SK Week program guide.

**Boat U.S. Foundation** ☆ \$  
[www.boatus.com/foundation](http://www.boatus.com/foundation)

The Boat U.S. Foundation is a national nonprofit organization dedicated to promoting safe and environmentally sensitive boating. The Foundation's goal is to be the leader in boating safety and environmental education and outreach, with the purpose of reducing accidents and fatalities, increasing stewardship of our waterways, and keeping boating a safe, accessible, and enjoyable pastime. Boat U.S. awards grants to local nonprofit groups that educate boaters about safe and clean boating practices. Apply for life jacket loaner program grants by February 20, 2004.

**Foundation for Aquatic Injury Prevention** ☆  
[www.aquaticisf.org](http://www.aquaticisf.org)

FAIP is actively engaged in water safety education, legislation, support for victims and their families, and serves as one of the aquatic community's most comprehensive informational and support resources on aquatic safety issues.

**National Association of Safe Boating Law Administrators**   
[www.nasbla.org](http://www.nasbla.org)

NASBLA will provide you with information on the boating laws in your state. You can also contact your local boating law administrator to determine if there is any current legislation pending.

**National Safe Boating Council**     
[www.safeboatingcouncil.org](http://www.safeboatingcouncil.org)

The NSBC is currently made up of over 325 U.S. and Canadian organizations, all with an interest in boating safety and education. The mission of the NSBC is to reduce accidents and enhance the boating experience. The NSBC is the foremost coalition for the advancement and promotion of safer boating through education. It conducts the national Safe Boating Campaign and has published a comprehensive boating safety curriculum called “Sidekicks,” which is available on their web site. The council also offers grants for local recreational boating safety programs.

**National Swimming Pool Foundation**   
[www.nspf.com](http://www.nspf.com)

The NSPF is a non-profit foundation that provides research and education to enhance aquatic safety.

**National Swim School Association**    
[www.nationalswimschools.com](http://www.nationalswimschools.com)

The NSSA was founded in 1988 to provide a formal trade association for swim school operators in the United States. This Web site enables you to locate the swim school near you.

**Red Cross**    
[www.redcross.org/services/hss/tips/healthtips/safetywater.html](http://www.redcross.org/services/hss/tips/healthtips/safetywater.html)

A great source for general water safety tips. Also provides links for local Red Cross chapters, which provide swimming instruction and other basic lifesaving courses. Consider teaming up with your local Red Cross chapter on “Splash Into Safety” outreach! The Red Cross has also developed *Longfellow's WHALE Tales*, which provides an easy-to-follow lesson plan for school teachers, parents, or other adult leaders teaching children ages 5 to 12 about safe behavior in, on, and around the water.

**Swim for Life Foundation**   
[www.swimforlife.com](http://www.swimforlife.com)

The mission of the Swim for Life Foundation is to enrich the lives of all people by promoting the lifelong benefits of swimming, implementing proactive drowning prevention programs, and increasing the accessibility of programs for those with special needs, whether the challenge is disability, age or finances. The foundation created the “Safer 3” education program, which includes brochures, costumes, games and songs that teach children water safety messages. You can read about the Safer 3 program at [www.swimforlife.com/swim/sfl.aspx?page=programs](http://www.swimforlife.com/swim/sfl.aspx?page=programs). Activity kits can be ordered from Finis by contacting Todd Mitchell at (925) 454-0111.


**United States Coast Guard**    
[www.uscgboating.org](http://www.uscgboating.org)

This Web site contains detailed information about safe boating practices, including information about life jackets. For the latest boating injury and fatality reports, visit [http://www.uscgboating.org/statistics/Boating\\_Statistics\\_2002.pdf](http://www.uscgboating.org/statistics/Boating_Statistics_2002.pdf). For information and resources on the Coast Guard's new initiative, "You're in Command," visit [www.uscgboating.org/incommand\\_rc/index.htm](http://www.uscgboating.org/incommand_rc/index.htm)

**United States Coast Guard Auxiliary**    
[www.cgaux.org](http://www.cgaux.org)

The United States Coast Guard Auxiliary was established by Congress in 1939 to assist the Coast Guard in promoting boating safety. There are more than 35,000 members from all walks of life, who receive special training so that they may be a functional part of Coast Guard forces. Auxiliarists assist the Coast Guard in non-law enforcement programs, such as public education, vessel safety checks, safety patrols, search and rescue, maritime security and environmental protection and Coast Guard Academy introduction programs for youth. To learn more about the Coastie youth education program, visit [www.coastie.org/~coastie/](http://www.coastie.org/~coastie/).

Members of the Coast Guard Auxiliary would make great additions to your SAFE KIDS Week team. To find an Auxiliary member near you, visit [www.cgaux.org/cgauxweb/public/tbjoinaux5.shtml](http://www.cgaux.org/cgauxweb/public/tbjoinaux5.shtml).

**The United States Lifesaving Association**   
[www.usla.org](http://www.usla.org)

The USLA is a professional association of beach lifeguards and open water rescuers. USLA works to reduce the incidence of death and injury in the aquatic environment through public education, national lifeguard standards, training programs, and promotion of high levels of lifeguard readiness. This web site is a good source for information about beach safety. For regional statistics on the number of rescues and drownings, visit [www.usla.org/Statistics/public.asp](http://www.usla.org/Statistics/public.asp).

**United States Power Squadrons**    
[www.usps.org](http://www.usps.org)


Organized in 1914, USPS is a nonprofit, educational organization dedicated to making boating safer and more enjoyable by teaching classes in seamanship, navigation and related subjects. Squadron members contribute to their communities by promoting safe boating through education on the water and in the classroom. USPS has some 60,000 members organized into 450 squadrons across the country and in some U.S. territories. To find a member near you, visit [www.usps.org/d\\_stuff/MAPS.html](http://www.usps.org/d_stuff/MAPS.html).

**Washington State Drowning Prevention Network**    
[www.drowning-prevention.org/default.htm](http://www.drowning-prevention.org/default.htm)

This Web site contains numerous resources for drowning prevention and water safety programs, including educational materials, event planning materials, statistics and much more.

## Other Organizations

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**American Academy of Pediatrics**   
[www.aap.org](http://www.aap.org)

This Web site is a source for policy statements about water safety and drowning prevention.

**Centers for Disease Control and Prevention**   
[www.cdc.gov](http://www.cdc.gov)

The CDC offers a plethora of statistical information on all types of water injuries and fatalities.

**I'm Safe! Network**   
[www.imsafe.com](http://www.imsafe.com)

Offers access to a bookstore, the latest recalls of children's products (updated daily), child safety tips, newsletter and activities. Look for the new water safety activity book produced for SK Week 2004. Order forms are available on the extranet.

**Injury Prevention Web**   
[www.injuryprevention.org](http://www.injuryprevention.org)

Injury Prevention Web contains a comprehensive listing of online injury prevention resources, books, and injury statistics.

**National Children's Center for Rural and Agricultural Health and Safety**   
<http://research.marshfieldclinic.org/children/Resources/Drowning/FactSheet.htm>

Good site for information on rural drownings.

**ThinkFirst National Injury Prevention Foundation**    
[www.thinkfirst.org](http://www.thinkfirst.org)

The mission of ThinkFirst is to prevent brain, spinal cord and other traumatic injuries through the education of individuals, community leaders and the creators of public policy. Looking for a spokesfamily for your SK Week event? The Thinkfirst network may be able to help you enlist a local family for your event. Call the foundation at (847) 290-8600 for more information.

**United States Consumer Product Safety Commission**   
[www.cpsc.gov](http://www.cpsc.gov)

This web site has multiple resources on all types of drownings. Visit [www.cpsc.gov/cpspub/pubs/chdrown.html](http://www.cpsc.gov/cpspub/pubs/chdrown.html) for direct links.